

The Korea Foundation 2010 Annual Report

The Korea Foundation was established in 1991 to promote awareness and understanding of Korea, and to enhance goodwill and friendship throughout the international community. As a representative organization for Korea's public diplomacy, the Korea Foundation implements a variety of activities and programs, including support for Korean studies as well as intellectual and cultural exchanges.

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The Korea Foundation implements a variety of academic, intellectual and cultural exchange programs to promote a better understanding of Korea and its people among the international community. These efforts seek to enhance the value of Korea, in line with the recognition of Korea as a country with a rich cultural heritage.

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Overview of Programs

Support for Korean Studies Overseas



The Korea Foundation provides support for the establishment of Korean Studies/ Korean Language professorships and the employment and

dispatch of Korean Studies/ Korean Language instructional staffs and professors to prominent universities. The Foundation has also expanded the network of Korean language and Korean studies with its support for academic activities related to Korean studies, and for Korean collections in overseas libraries, Korean speech contests, and instructional materials development. In addition, cognizant of the need for the provision of support to overseas Korean studies faculty members, graduate students and researchers, the Foundation offers a variety of fellowship and grant programs designed to strengthen the instructional competencies of overseas Korean studies educators and to enhance their networks. These include the Graduate Studies Fellowship, Postdoctoral Fellowship, Fellowship for Field Research, Fellowship for Korean Language Training, and Korean Studies Workshops for Foreign Educators.

Intellectual Exchanges & Forums, Support for Policy Research



The Korea Foundation has implemented various exchange programs that are designed to further objectives such as improving Korea's

image by inviting distinguished foreign individuals and next-generation leaders, expanding the ranks of those who are interested in and show support for Korea, establishing human resource networks, promoting a better understanding of Korea, and strengthening friendships with other countries. To promote public diplomacy, the Foundation organizes numerous international forums involving domestic and foreign opinion leaders in the fields of politics and economics, academia, as well as social and cultural circles. In addition, the Foundation supports think-tanks abroad, as well as researches, conferences and publication ventures organized by international organizations.

Culture & Arts Exchanges



The Korea Foundation offers financial and other forms of support for the establishment of Korean galleries in museums abroad, and hosts or supports a

wide range of programs that introduce Korean culture and arts to the world, including performances and exhibitions held in the Republic of Korea and abroad. In addition, the Korea Foundation Cultural Center organizes and provides support for various cultural and artistic events, such as exhibitions, lectures and performances as part of efforts to give both the Korean public and foreign residents opportunities to experience a diversity of cultures. These events serve as building blocks for mutual cultural exchanges, contribute to the internationalization of the Korean people, and improve the image of Korea within the global community.

Publication & Media, Distribution of Korean Studies Materials



The Korea Foundation publishes periodicals such as *Koreana* and *Korea Focus*, as well as books on Korea in foreign languages, and produces,

or extends support for, the production of multimedia content on Korean culture. In addition, the Foundation promotes a better understanding of Korea in the international community by distributing Korea-related reference materials, such as those pertaining to Korean culture, history, politics, and society, to overseas libraries, research institutions and universities.

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Enabling **Korean Studies** to Flourish **Worldwide**



- Support for Korean Studies/ Korean Language Courses at Overseas Universities
- Support for Korean Studies-related Academic Activities
- Fellowships and Grants
- Korean Studies Workshops for Foreign Educators

Support
for Korean
Studies
Overseas

The Korea Foundation extends support to leading universities abroad for the establishment of Korean studies professorships and Korean language lectureships. The Foundation also provides numerous fellowship programs as part of its efforts to disseminate accurate knowledge and information about Korea, encourage Koreanists overseas to conduct research on Korea, and establish the basis for the development of the next generation of Korean specialists.

Support for Korean Studies/ Korean Language Courses at Overseas Universities

To expand the basis for Korean studies and Korean language education abroad, the Korea Foundation provides support for the establishment of Korean Studies/Korean Language professorships, the employment of Korean Studies/ Korean Language instructional staff, and the dispatch of Korean Studies/ Korean Language visiting professors to foreign universities. The Foundation implements strategies tailored toward individual regions-strategies that reflect the level of development of Korean studies in each country.

Establishment of Korean Studies/ Korean Language Professorships

As part of its ongoing efforts to develop Korean studies since 1991, the Korea Foundation has provided support for the establishment of 100 Korean Studies/Korean Language professorships in 69 universities located in 12 countries. In 2010, the Foundation established Korean Studies/Korean Language professorships in six universities abroad.

Korean Studies/ Korean Language Professorships Supported in 2010

Country	University	Field	Name of Appointed Professor
U.S.A.	University of North Carolina at Chapel Hill (new)	Korean Language & Culture	Ji-Yeon Jo
	Emory University (new)	Korean Studies	Su-Kyung Hwang
	University of Minnesota (new)	Korean Literature & Culture	Travis Workman
	University of Washington, Seattle	Korean Politics	Yong-Cheol Ha
	University of Hawaii, Manoa	Korean Studies	To be employed in 2011
	Claremont McKenna College	Korean Politics	Myung-koo Kang
	UC San Diego	Korean History	Todd Henry
	State University of New York at Binghamton	Korean History & Culture	Sonja Myung Kim
	University of Maryland, Baltimore County	Korean Language	Kyung-Eun Yoon (Lecturer)
	Smith College	History of Korean Culture	Jina Kim
Canada	Washington University in St. Louis	Korean Language	Ji-Eun Lee
	York University	Korean Language	Mihyon Jeon
	University of Toronto	Social Science	To be employed in 2011 (Endowed Chair Position)
U.K.	Cambridge University	Korean Studies	Michael Shin
Germany	University of Bonn (new)	Korean Studies	Donggi Lee (To be employed in 2011)
Italy	University of Venice (new)	Korean Studies	Jongmin Baek
	University of Bologna	Korean Studies	Fiori Antonio Andrea
Poland	Jagiellonian University (new)	Korean Studies	Ewa Rynarzewska
Australia	Monash University	Korean Language	In-Jung Cho

Employment and Dispatch of Korean Studies/ Korean Language Instructional Staff and Professors

The Korea Foundation provides support for the lectures and courses related to Korean studies or Korean language at overseas universities. This support takes the form of either the employment of lecturers by overseas institutions, or the dispatch of visiting professors to universities abroad, which have expressed a desire to establish Korean studies/ Korean language courses. In 2010, the Foundation provided support for the establishment or expansion of Korean studies courses in 73 universities located in 49 countries.

Support for the Employment of Korean Studies/Korean Language Instructional Staff

Country	University	Course
Guatemala	University of San Carlos	Korean Language
El Salvador	University of El Salvador	Korean Language
Brazil	University of Sao Paulo	Korean Language
Germany	Goethe University of Frankfurt	Korean Language
	University of Bochum	Korean Studies
	University of Tübingen	Korean Language
Denmark	University of Copenhagen	Korean Language
Sweden	Stockholm University	Korean Language/ Korean Studies
Switzerland	University of Zurich	Korean Studies
	University of Geneva	Korean Studies
Austria	University of Vienna	Korean Studies
Macedonia	Ss. Cyril and Methodius University	Korean Language
Bulgaria	Sofia University	Korean Language
Poland	Adam Mickiewicz University	Korean Language
Belarus	Belarusian State University	Korean Language
Kyrgyzstan	Kyrgyz State University named after I. Arabaeva	Korean Language
Israel	University of Haifa	Korean Studies & Language
Turkey	Bogazici University	Korean Language
Australia	University of Queensland	Korean Language
Pakistan	National University of Modern Languages, Islamabad	Korean Language
China	Party School of the Central Committee of the Communist Party of China	Korean Studies
	China Central Academy of Fine Arts	Korean Studies

Dispatch of Korean Studies/Korean Language Visiting Professors

Country	University	Course
U.S.A.	Johns Hopkins University	Korean Politics
Canada	McGill University	Korean Studies
Germany	Free University of Berlin	Korean Studies
	Goethe University of Frankfurt	Korean Social Science
Ireland	University College Cork	Korean Studies
France	L'Institut d'Études Politiques de Paris (Sciences Po)	Korean Social Science
Romania	Babe-Bolyai University	Korean Language
Serbia	University of Belgrade	Korean Language
Slovakia	Comenius University	Korean Language
Slovenia	University of Ljubljana	Korean Language
Poland	Jagiellonian University	Korean Studies
Hungary	ELTE University	Korean Studies
Russia	Kazan Federal University	Korean Language
	Novosibirsk State Technical University	Korean Language
	Novosibirsk State University	Korean Language
	Irkutsk State University	Korean Language
Uzbekistan	Uzbek State Institute of Physical Culture	Taekwondo
Armenia	Yerevan State Linguistic University	Korean Language
Azerbaijan	Baku State University	Korean Language
Kazakhstan	Kazakh University of International Relations and World Languages	Korean Language
Turkmenistan	Turkmen National Institute of World Languages	Korean Language
Egypt	Ain Shams University	Korean Language
Tunisia	University of Manouba	Korean Studies
Jordan	University of Jordan	Korean Language
Iran	University of Tehran	Korean Language
Turkey	Ankara University	Korean Language
	Erciyes University	Korean Language
	Middle East Technical University	Korean Studies
Malaysia	University of Malaya	Korean Language
Vietnam	University of Dalat	Korean Language
	University of Languages and International Studies, Vietnam National University, Hanoi	Korean Studies
Brunei	Universiti Brunei Darussalam	Korean Language
Singapore	National University of Singapore	Korean Language
Indonesia	University of Indonesia	Korean Language
Thailand	Prince of Songkla University	Korean Language
	Silpakorn University	Korean Language
Philippines	University of the Philippines, Diliman	Korean Language
Sri Lanka	University of Kelaniya	Korean Language
India	Jawaharlal Nehru University	Korean Language/Linguistics
	University of Delhi	Korean Language
		Korean Studies
Japan	Waseda University	Korean Studies
China	Nanjing University	Korean Language
	University of International Business and Economics	Korean Language
	Peking University	Korean Language & History
	Beijing International Studies University	Korean Language
	Yanbian University	Korean Language & Culture
	Liaoning University	Korean Language
	Renmin University of China	Korean Language
	Sun Yat-sen University	Korean Language
	Tsinghua University	Korean Language
Hong Kong	City University of Hong Kong	Korean Studies

Support for Korean Studies-related Academic Activities

The Korea Foundation provided support for various academic activities as part of its efforts to stimulate and strengthen Korea-related research by overseas Korean specialists and researchers. This has included support for the Korea-related conferences, lectures, and workshops organized by Korean studies institutes as well as Korean studies associations within foreign universities; Korean collections in overseas libraries; and the development of Korean studies-related educational materials. In addition, in order to stimulate interest in the Korean language and culture amongst those studying the Korean language and to expand the basis for Korean language courses, the Foundation supported Korean speech contests and Korean language workshops.

Support for Korea- related Conferences/Publications

To activate and strengthen Korea-related research, the Korea Foundation provided support for various academic activities. This included support for the Korea-related conferences, lectures, and workshops organized by Korean studies institutes within foreign universities, as well as by regional Korean studies associations.

Support for Universities and their Activities

Country	University	Activities
U.S.A	New York University	Korean Cine-Media and the Transnational Conference
	City College of New York	Korea-related activities organized by the Colin Powell Center for Policy Studies
	Harvard University	Early Korea Project
	Georgia Institute of Technology	Conference on Korea's Energy Security
	University of California, Los Angeles	Music of Korea courses
	University of Washington, Seattle	Publication of Korean Studies Journal
	Concordia Language Villages	Korean Language Program
Canada	University of Toronto	Activities organized by the Centre for the Study of Korea
Argentina	University of Buenos Aires	Korean studies-related academic activities
Chile	Pontifical Catholic University of Chile	Korean studies-related academic activities
U.K.	London School of Economics and Political Science (LSE)	Fellowship program
Bulgaria	Sofia University	"20 th Anniversary of the establishment of Korea-Bulgaria Diplomatic Relations"
Russia	Moscow State Linguistic University	The first Korean Language Olympiad for Students of Russian State Universities
	Moscow State University	
	Saint-Petersburg State University	Support for Korean studies programs offered by RAUK*
	Novosibirsk State University	*(Russian Association of Universities for Korean Studies)
	Far Eastern National University	
Egypt	Cairo University	Introductory lectures on Korean studies
		Korea-related seminars
Vietnam	Ho Chi Minh City University of	Human resources seminars for Korean enterprises
	Foreign Languages-Information Technology	
Thailand	Prince of Songkla University	High school principals' workshop for Korean language education
		Korean language/studies publicity event for youth in southern Thailand
		Korean language classes for high school students in Thailand
India	Jawaharlal Nehru University	International conference and cultural events celebrating the 15 th anniversary of the Korean language program at JNU
	University of Delhi	Support for Korean traditional musical instruments
Japan	University of Tokyo	Establishment of Center for Contemporary Korean Studies within the Interfaculty Initiative in Information Studies Program
	Keio University	Support for the activities of the Center for Contemporary Korean Studies
	Doshisha University	Symposium on Korean ↔ Japanese Dictionaries
China	Peking University	Publication of Collected Papers on Korean Studies, vol.19
	Fudan University	Publication of Collected Papers on Korean Studies, vol.23
		The 6 th Forum for the Chinese Doctorial Studies of Korean Studies
	Shandong University at Weihai	The 11 th International Conference on Korean Studies in China
Hong Kong	Centre for Asian Pacific Studies (CAPS) at Lingnan University	Publication of 2009-2010 Report on Korean Development
		International Conference "Regional Reconciliation: The Korean Peninsula and Northeast Asia"
Others	Worldwide Consortium of Korean Studies Centers	The 6 th Annual Workshop of the Worldwide Consortium of Korean Studies Centers (Venue: Yonsei University, Korea)

Support for Academic Associations and their Activities

Region	Association	Program
North America	Association for Asian Studies (AAS)	Korean Studies Grants Program
	American Association of Teachers of Korean (AATK)	Annual meeting/workshop, employment of graduate school TAs, etc.
	Korea Special Interest Group (KSIG) at the American Council on the Teaching of Foreign Languages (ACTFL)	Support for KSIG activities (participation in annual meetings of the ACTFL and management of the Korea promotional booth)
	Social Science Research Council (SSRC)	Korean studies dissertation workshop
Latin America	Argentine Association for Korean Studies	The 6 th Korean Studies Conference
	Spanish Center on Korean Research (CEIC)	Organization of Korean studies seminar
Europe	Association for Korean Studies in Europe (AKSE)	Professor exchange program(EPEL), publication of newsletters, support for participation in AAS
	European Association for Korean Language Education (EAKLE)	The 3 rd EAKLE Workshop
Australasia	Korean Studies Association of Australasia (KSAA)	2010 KSAA Postgraduate Research Workshop.
Asia	Vietnamese Association of Korean Language Education & Korean Studies	Publication of Korea-Vietnam Newsletter
	Researchers' Association for the Study of Korea (RASK)	The 4 th Research Scholars' Seminar on Korea
	Association of Korean Language Educators in India	The 4 th Workshop for Korean Language Educators in India
	Chinese Association for Korean Studies, Taiwan	The 19 th International Academic Conference on China-Korea Cultural Relations and Annual Assembly
	Chinese Association for Korean Language Education and Research	The 10 th Annual Academic Conference

Korean Collections in Overseas Libraries

As part of its ongoing efforts to expand Korea-related lectures and stimulate interest in the field of Korean studies, the Korea Foundation has strived to facilitate the effective collection and management of Korea-related books and materials in universities and research institutions abroad. To this end, it has provided support for cataloguing and digitizing the list of Korea-related collections as well as supported the employment of the librarians in charge of Korean collections.

Country	Institution	Support Program	Remark
U.S.A.	Harvard University Library	Purchase of university-specific Korea-related library materials	Korean Collections Consortium of North America*
	University of Washington, Seattle Library		
	University of California, Berkeley Library		
	University of Hawaii Library		
	Columbia University Library		
	University of Southern California Library		
	University of Chicago Library		
	University of California, Los Angeles Library		
	University of Michigan Library		
	Stanford University Library		
Canada	University of Toronto Library	Employment of librarian in charge of Korean studies collection	
	University of British Columbia Library		
Germany	University of Bochum		

*Korean Collections Consortium of North America: Launched in 1994 under the leadership of the Foundation, the consortium is composed of 12 university libraries in the United States and Canada. The Foundation provides support for the acquisition of books and reference materials of the consortium's specialized areas and inter-library use of Korean studies materials.

Practical Korean Studies

The Korea Foundation also organized three rounds of special lectures on practical Korean studies. This lecture tour program has been arranged as part of the ongoing efforts to boost interest in Korea, as well as to strengthen the basis for Korean studies, especially in the African and Latin American regions, where awareness and interest in Korea have been relatively low. By heightening interest in Korea among scholars and the general public alike, the Foundation has effectively established the basis to activate Korean studies-related lectures and programs in such countries and to facilitate exchanges among Koreanists.

Round	Lecturer/ Theme	Dates and Locations
Round 1	- Professor Hee-Young Hwang, Youngsan University/ The Future of the African Economy: The implications of Korea's Saemaeul Undong - Professor Woosok Ok, University of Incheon / A Model for the Korean Economy in the 21 st Century	- University of Yaounde I, Cameroon (May 22) - National School of Administration and Magistracy, Cameroon (May 22) - ISM Graduate School of Management (May 27) - Senegal Economic and Social Council (May 28)
Round 2	- Professor Jaymin Lee, Yonsei University/ The Korean Economic Miracle: Lessons for Africa - Professor Hee-Young Hwang, Youngsan University /The Rural Development of Korea in the 1970s: Implications of Saemaeul Undong Experiences	- International Symposium to Celebrate the 50 th Anniversary of the independence of Cote D'Ivoire (Aug. 1) - University of Cocody-Abidjan, Cote D'Ivoire (Aug. 5)
Round 3	- Professor Jae-Sung Gwak, Kyung Hee University/Innovation and Economic Development in Korea: The characteristics and implications for the 21 st century - Professor Nak-Won Choi, Chonbuk National University /Characteristics of Korean Culture compared with China and Japan	- Los Andes University, Colombia (Oct. 4) - Sergio Arboleda University, Colombia (Oct. 5) - Pontifical Catholic University of Chile (Oct. 7) - University of Santiago, Chile (Oct. 8)

Support for Instructional Materials Development

The Support for Instructional Materials Development program is designed to develop various instructional materials which can be used for the Korea-related educational programs, particularly those for Korean language education. The Korea Foundation provided support for nine newly selected Korean studies and language projects in 2010.

New Projects Supported in 2010 - Korean language Education

Project Title	Project Director	Language
Korean Grammar Made Easy	Ikhwan Kim Visiting Professor, Turkmen National Institute of World Languages, Turkmenistan	Korean, Turkmen
Korean Listening Textbook for Malaysians	Seung-hwan Ryu Professor, Korean Language Program, National University of Malaysia, Malaysia	Korean, Malay

New Projects Supported in 2010 - Korean Studies

Project Title	Project Director	Language
History of Korean Literature for Foreigners II	Gyubeom Bae Visiting Professor, Korean Language Program, School of Foreign Studies, University of International Business and Economics, China	Chinese
Introduction to Korean Law	Wu Rihuan Professor, National Chung Cheng University, China	Chinese
Korean Social Science Review(e-Journal)	Myung-Seok Oh Director of the Center for Social Sciences, Seoul National University, Korea	English
STUDIES Educational Magazine	Timothy Gurry Ryebuck Media Pty. Ltd, Australia	English
Sijo (Korean Poetry) writing in English	The Sejong Cultural Society, U.S.A.	English
Taekwondo Education Curriculum	Seok-Lyon Kim Professor, George Mason University, U.S.A.	Korean
Web Encyclopedia of Korean Performing Arts in Spanish	Mauricio Martinez Lecturer, Dept. of Languages and Socio-cultural Studies, Los Andes University, Colombia	Spanish

Korean Speech Contest

Organized by Korean diplomatic missions abroad or local universities with the support of the Korea Foundation, Korean speech contests were held in 12 countries. These Korean speech contests have helped to ensure the active participation of students from Korean language departments. Such events have also greatly contributed to stimulating interest in the Korean language and culture among those studying Korean.

Region	Organizer	Title of Contest
Asia	Korean Embassy in Myanmar	The 8 th Korean Speech Contest
	Korean Embassy in Malaysia	The 5 th Korean Speech Contest
	Korean Consulate hyper General in Shenyang, China	Korea-China Admirable Story Contest
	Korean Cultural Center, Dalian University of Foreign Languages	Korean Speech Contest
	University of Delhi, India	The 3 rd Korean Speech Contest in India
	Korean Embassy in Mongolia	The 4 th Korean Speech Contest in Mongolia
	Chinese University of Hong Kong	The 4 th Korean Speech Contest
Latin America	University of Sao Paulo	Hangeul Exhibition
Eastern Europe	Korean Embassy in Bulgaria	The 2010 Korean Speech Contest in Bulgaria
Eastern Europe (Russian Federation)	Irkutsk State Linguistic University	The 4 th Korean Language Contest
Africa	Korean Embassy in Tunisia and Manouba University	The 2 nd Korean Speech Contest
Middle East	Korean Embassy in Egypt and Ain Shams University	The 2010 Korean Speech Contest in the Middle East and Africa

Korean Language Workshop for Educators

The Korea Foundation has implemented Korean language workshops both in Korea and overseas for educators. A total of 130 Korean language educators from overseas high schools and universities participated in these workshops.

Country	Organizer	Period	Venue	No. participants
Japan (local)	Hangang Network	Aug. 9-14	International Center, Nagoya	60
China (invited)	Institute of International Education, Kyung Hee University	Aug. 3-14	Institute of International Education, Kyung Hee University	29
Vietnam (local)	The International Association for Korean Language Education (IAKLE), Vietnamese Association of Korean Language Education & Korean Studies	Jul. 30-31	La Thanh Hotel Hanoi, Vietnam	41



Fellowships and Grants

As part of its ongoing efforts to facilitate the research activities of foreign scholars and specialists in Korean studies and to foster next-generation Korean studies specialists, the Korea Foundation operates various fellowship programs. These include the Fellowship for Graduate Studies, the Postdoctoral Fellowship, the Fellowship for Field Research, and the Fellowship for Korean Language Training.

Fellowship for Graduate Studies

As part of its efforts to cultivate a future generation of specialists in Korean studies and to strengthen the Korean studies field, the Korea Foundation has granted scholarships to foreign-based graduate students majoring in Korean studies since 1994. Recipients of the Fellowship for Graduate Studies are selected from five regions: North America, Europe, Russia, Asia and Oceania.

In 2010, the Foundation granted scholarships to 167 students from 47 universities in 14 countries. Specifically, 17 students were selected from North America, 11 from Europe, 12 from Russia, 115 from Asia, and 5 from Oceania. In addition, five teaching staff members from the developing countries, who were already studying in Korean universities, were also selected.

Recipients of Fellowships for Graduate Studies in 2010 by Region and University

Region	country	University	Number of Fellows	Total
North America	U.S.A	University of California, Los Angeles	3	17
		University of California, San Diego	1	
		University of California, Irvine	1	
		Harvard University	1	
		University of Chicago	2	
		Boston University	1	
		Cornell University	1	
		University of Illinois	2	
		University of Pennsylvania	1	
		University of British Columbia	3	
Europe	Canada	University of Toronto	1	11
		University of Bochum	2	
	Germany	University of Konstanz	1	
		SOAS, University of London	3	
	U.K	Oxford University	2	
		EHESS, France	3	
	France	Novosibirsk State University	2	
Russia	Russia	Moscow State University	7	12
		Saint-Petersburg State University	3	
		Kazakh Ablai Khan University of International Relations and World Languages	1	
Asia	Kazakhstan	National University of Mongolia	5	115
	Mongolia	University of Social Sciences and Humanities, VNU- Hanoi	4	
	Vietnam	University of Social Sciences and Humanities, VNU- Ho Chi Minh	1	
		Tashkent State Pedagogical University Named After Nizami	5	
	Uzbekistan	Tashkent State University of Oriental Studies	2	
		Keio University	1	
	Japan	Kyoto University	5	
		Kyushu University	4	
		University of Tokyo	8	
		Tokyo University of Foreign Studies	3	
		Ritsumeikan University	1	
		Waseda University	3	
		Nanjing University	3	
		University of International Business and Economics	5	
	China	Peking University	7	
		Shandong University	10	
		Yanbian University	10	
		Central University of Nationalities	10	
		Pudan University	14	
		Jilin University	6	
		Liaoning University	4	
		Heilongjiang University	3	
	Oceania	University of New South Wales	1	
		Australian National University	3	
		Griffith University	1	
Others (Teaching staff members studying in Korea)	Korea	Seoul National University	5	7
		Yonsei University	1	
		Kyung Hee University	1	
Total		47 universities		167

Postdoctoral Fellowship

The Postdoctoral Fellowship is designed to help the outstanding scholars who have obtained doctoral degrees in the Korea-related fields conduct Korean studies research in overseas universities. In 2010, eleven researchers, including seven new recipients in the program, conducted Korean studies-related research with the Foundation's support.

New Recipients of the Postdoctoral Fellowship Program in 2010

Country	Name	Institution	Research Topic	Research Period
U.S.A.	Hwisang Cho	Korea Institute, Harvard University	The Community of Letters: The T'oegye School and the Political Culture of Choson Korea, 1545-1800	Sep 1, 2010-Aug 31, 2011 (12 months)
	Nicholas Harkness	Center for East Asian and Pacific Studies (CEAPS), University of Illinois	The Voices of Seoul: Sound, Body, and Christianity in South Korea	Aug 23, 2010-Aug 22, 2011 (12 months)
	Jiyeon Kim	Center for Korean Research, Columbia University	Gathering Paintings of Chungin in Late Choson (1392-1910), Korea	Sept 1, 2010-Aug 31, 2011 (12 months)
	Grace J. Chae	Department of History /Department of Politics, Wellesley College	Captured Minds: Examining U.S. Reeducation Programs for Korean POWs under UN Command, 1950-1953	Aug 1, 2010-Aug 1, 2011 (12 months)
Canada	Adam Bohnet	Asian Studies, University of British Columbia	Migrant and Border Subjects in Late Choson Korea/ Jurchen and Ming Chinese lineages in late Choson Korea	Jul 1, 2010-Jun. 30, 2011 (12 months)
Netherlands	Elmer Veldkamp	Center for Korean Studies, Leiden University	What Feels Natural: the Changing Reality of Human-Animal Relations in Korea and Japan	Sept 1, 2010-Aug 31, 2011 (12 months)
Australia	Joon Shik Shin	Center for Korean Studies, Australian National University	Immigrant Workers, the Labor Market and Skill Formation in the Sydney Construction Industry: A Case Study of Korean Tiling Workers	Feb 1, 2010-Jan 31, 2011 (12 months)

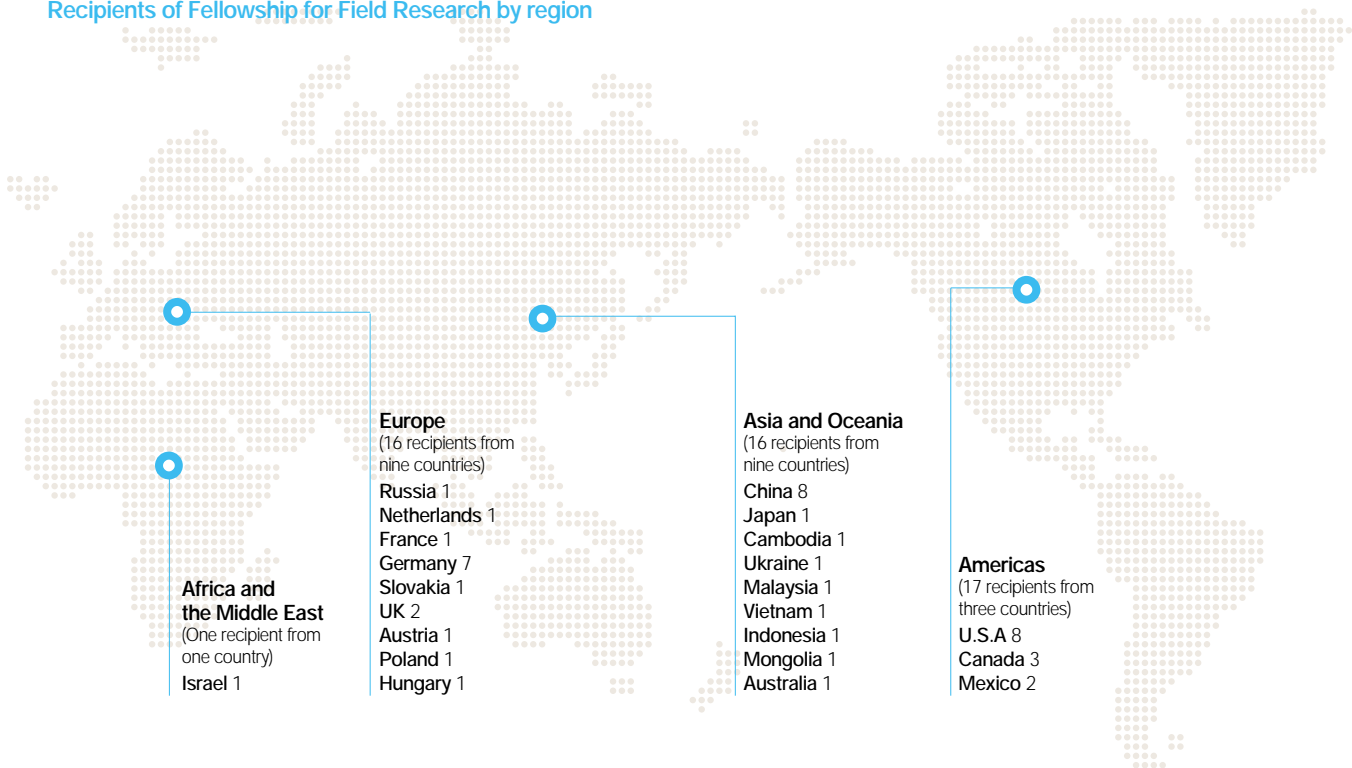


Fellowship for Field Research

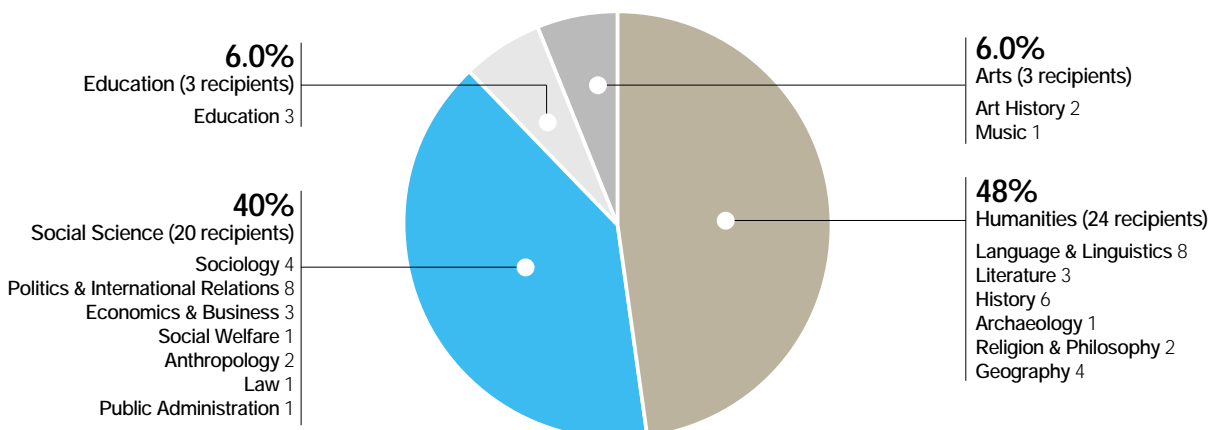
As part of this fellowship, the Foundation invites foreign-based Korean studies scholars and specialists to Korea to conduct in-depth field research. Professors, doctoral candidates, as well as specialists in the fields of humanities, social sciences, culture and arts from universities and research institutions abroad can take part in this program. During their stay in Korea for one month up to one year, fellows collect materials for their research, write papers, and engage in academic exchanges with their domestic counterparts.

In 2010, a total of 50 scholars and researchers from 22 countries carried out research activities in Korea as part of this program. Scholars from the United States and China occupied the largest share in the program. In terms of the fields of study, the majority of scholars and researchers were from the humanities (history, language and literature).

Recipients of Fellowship for Field Research by region



Recipients of Fellowship for Field Research by Field



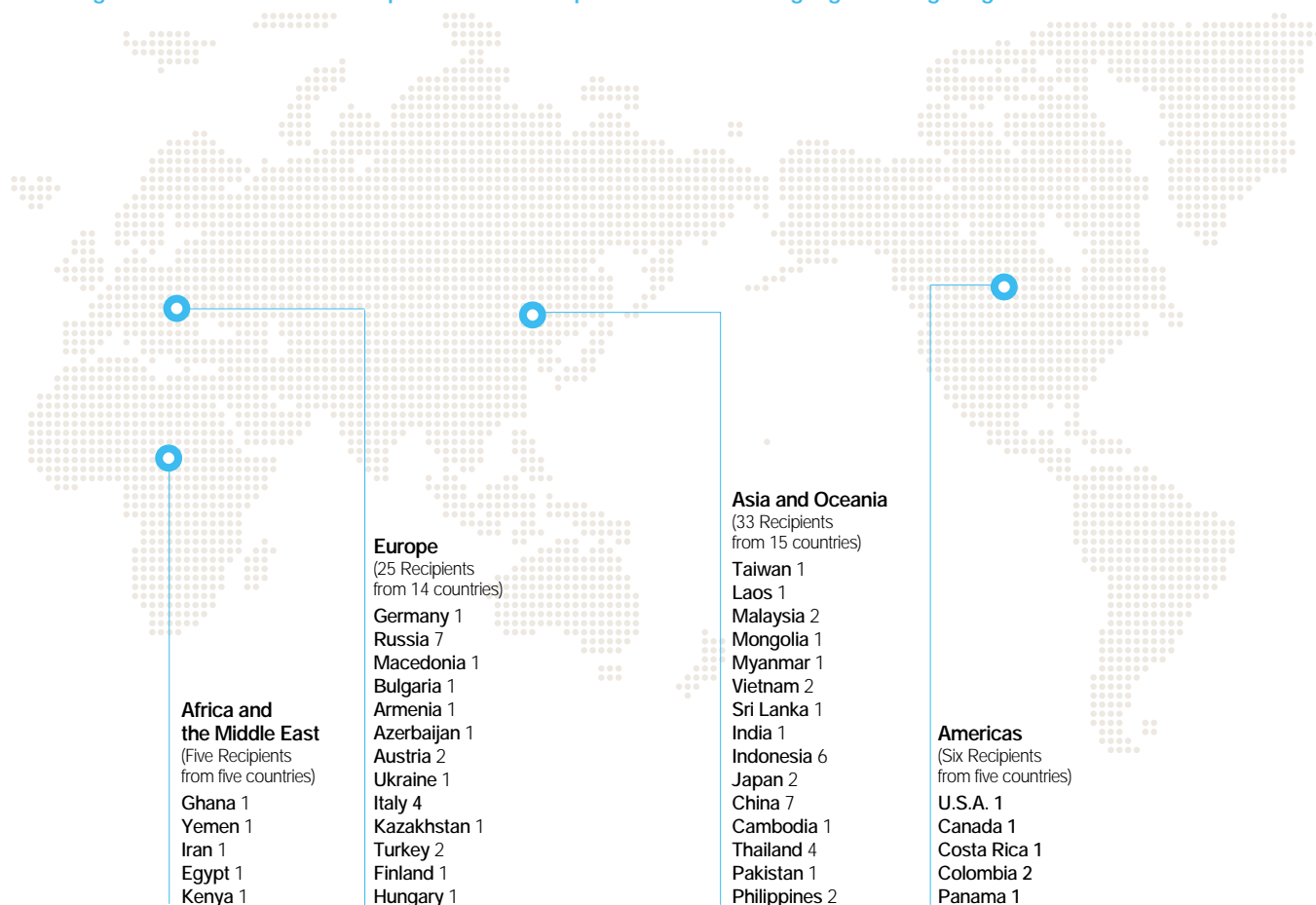
Fellowship for Korean Language Training

The Fellowship for Korean Language Training is a program that invites foreign graduate students who are majoring or minoring in Korea-related subjects, as well as Korean language lecturers and other specialists in Korea-related fields, to Korea to take part in Korean language training courses. The invitees receive Korean language training over a 6-12 month period at Sogang University's Korean Language Education Center. Based on their Korean skills, fellows can take beginner, intermediate, or advanced courses. The training course for Korean language lecturers is also available for those who have completed the advanced course.

In addition, the Foundation has offered a Korean Language and Culture Learning Program for Diplomats since 2005. This program is specifically designed to help foreign diplomats and government officials develop their Korean language skills required for their Korea-related work, as well as to improve their overall understanding of Korea. Individuals from developing countries have been the main recipients of this program. Thirteen diplomats from seven countries completed this program in 2005, 20 from 15 countries in 2006, 29 from 20 countries in 2007, 32 from 23 countries in 2008, and 26 from 16 countries in 2009, and 19 from 17 countries in 2010.

In 2010, there were 69 recipients from 39 countries of the Fellowship for Korean Language Training and Korean Language and Culture Learning Program for Diplomats. Six participants came from the Americas, 25 from Europe, 33 from Asia and Australia, and five from Africa and the Middle East. Since 1993, there have been 1,383 participants from 91 countries who have completed Fellowships for Korean Language Training.

Regional Distribution of the Recipients of Fellowships for the Korean Language Training Program



Korean Studies Workshops for Foreign Educators

Held both in Korea and abroad, the Foundation's Korean Studies Workshop for Foreign Educators is designed to help educators gain useful knowledge and information related to teaching about Korea, and to provide them with opportunities to experience and learn about Korean history and culture. The program is geared toward middle and high school teachers, textbook editors, and educational administrators.

Korean Studies Workshops for Foreign Educators held in Korea

All in all, six sessions of the Korean Studies Workshop for Foreign Educators were held in Korea. A total of 180 social studies teachers and educators from the United States, Australia, New Zealand, Russia, China and Japan participated in the workshop. The workshop program included seminars on the history, economy, politics, education and culture of Korea. In addition, the participants visited cultural heritage sites in the areas of Andong, Gyeongju and Jeonju, where they experienced Korean culture and developed a better understanding of Korea.

Workshop	Period	Number of Participants	Domestic organizer	Foreign partner
Korean Studies Workshop for American Educators	Jun. 24-Jul. 7	35	Graduate School of International Studies (GSIS), Korea University	Korea Society
	Jul. 8-21	35		
Korean Studies Workshop for Australasian Educators	Jul. 19-Aug. 1	29	Graduate School of International Studies (GSIS), Ewha Womans University	Australia: Asia Education Foundation New Zealand: Asia New Zealand Foundation
Korean Studies Workshop for Russian Educators	Jul. 26-Aug. 8	24	Institute of Russian Studies, Hankuk University of Foreign Studies	Russian Academy of Education
Korean Studies Workshop for Chinese Educators	Aug. 17-26	29	Institute of Chinese Studies, Hankuk University of Foreign Studies	Ministry of Education of the People's Republic of China
Korean Studies Workshop for Japanese Educators	Sept. 27-Oct. 10	22	Center for Japanese Studies, Seoul National University	Ministry of Education, Culture, Sports, Science and Technology, Japan

Korean Studies Workshops for Foreign Educators held Overseas

The Korean Foundation also organized 13 Korean Studies Workshops for Foreign Educators in 9 countries in 2010. These overseas workshops were launched to better suit the varied education system, culture and language overseas. Through the workshops held in nine countries, the Foundation sought to promote interest in, and a proper awareness of, Korea amongst local educators.

Workshop	Organizer	Period	Number of participants
Korean Studies Workshop for American Educators	University of Massachusetts	Jun. 24-26	31
Korean Studies Workshop for American Educators	KAFE	Aug. 2-6	22
Korean Studies Workshop for American Educators	East Rock Institute	Jun. 28-30	27
Korean Studies Workshop for German Educators	Free University of Berlin	Nov. 26-28	25
Korean Studies Workshop for Italian Educators	University of Rome, La Sapienza	Nov. 5-6	25
Korean Studies Workshop for Korean Educators invited by the Russian Academy of Education	Russian Academy of Education	Sept. 26-Oct. 2	8
Korean Studies Workshop for Bulgarian Educators	Sofia University	Dec. 9-10	25
Korean Studies Workshop for Thai Educators	Prince of Songkla University	Jun. 17-19	33
Korean Studies Workshop for Indonesian Educators	Gadjah Mada University	Apr. 28-30	27
Korean Studies Workshop for Japanese Educators	Research Center for Korean Studies, Kyushu University	Jul. 26-29	22
Korean Studies Workshop for Chinese Educators	Peking University	Jul. 26-29	32
Korean Studies Workshop for Chinese Educators	Fudan University	Aug. 2-5	30
Korean Studies Workshop for Chinese Educators	Dalian University	Dec. 17-19	30

2010
Annual
Report

Bridging the **Cultures** of Korea and the **World**



- Support for Overseas Museums
- Promotion of Culture & Arts Exchanges
- Intercultural Arts
- Intercultural Lectures and Seminars
- Library

**Culture
& Arts
Exchanges**

To promote global exposure of the culture and arts of Korea, the Korea Foundation provides support to prominent overseas museums for the establishment of Korean galleries and the implementation of various Korea-related cultural programs. The Foundation, with its Cultural Center, supports a variety of cultural and artistic programs about different cultures to help both Koreans and foreign residents deepen their intercultural understanding.

Support for Overseas Museums

As part of its efforts to secure permanent spaces that can be used to introduce Korean culture and arts to the world, the Korea Foundation provides support for the establishment of Korean galleries in museums abroad. In addition to providing assistance for the holding of special exhibitions, seminars, and educational programs organized by museums overseas, the Foundation also hosts an annual Workshop for Korean Art Curators at overseas museums, designed to enhance their understanding of Korean arts and culture, which in turn leads to the invigoration of their Korean galleries.

Support for the Establishment of Korean Galleries in Museums Abroad

On June 24, 2010, the Giuseppe Tucci National Museum of Oriental Art in Rome, Italy, opened a new Korean Gallery. Although it only houses approximately 86 items (30 exhibition items) within its 40m² gallery space, the establishment with the support of the Korea Foundation of a Korean gallery within the only national museum operating under the auspices of the Italian Ministry of Culture prior to the establishment of Chinese and Japanese galleries, can be construed as a most encouraging development.

In addition, the Korean gallery situated within the State Museum of Oriental Art in Moscow, Russia, was reopened following renovations in time to commemorate, on December 21, 2010, the 20th anniversary of the establishment of Korea-Russia diplomatic relations. As a result, the number of Korean galleries established in museums abroad with the support of the Foundation has increased to 21 in nine countries. Located in downtown Moscow, this museum, which constitutes the only national museum in Russia related to Oriental arts and culture, houses about 600 items. These include Goryeo bronze mirrors, Buddhist statues, roof tiles, Goryeo ceramics, and Joseon white porcelains, paintings and adornments. The Korean gallery features 150 items spread out over 104m².

In 2010, the Foundation concluded agreements with eight museums in five countries to provide support for the establishment or renovation of Korean galleries. These include the Museum of Fine Arts in Boston; the Frederick R. Weisman Art Museum at the University of Minnesota; and Hamel House in the Netherlands.

State of New and Ongoing Projects Related to the Establishment and Renovation of Korean Galleries in 2010

Country	Museum	Description
U.S.A.	Museum of Fine Arts, Boston	<ul style="list-style-type: none"> • Support for the renovation of the Korean gallery as part of the expansion of the museum • Projected opening: Second half of 2013 * New project
	Frederick R. Weisman Art Museum, University of Minnesota	<ul style="list-style-type: none"> • Support for the establishment of an exhibition featuring ancient Korean furniture • Projected opening: October 2011 * New project
	The Cleveland Museum of Art	<ul style="list-style-type: none"> • Support for the establishment of a Korean gallery as part of the expansion and renovation of the museum • Projected opening: 2013 * Ongoing
	Virginia Museum of Fine Arts	<ul style="list-style-type: none"> • Support for the establishment of the Korean gallery as part of the expansion and renovation of the East Asian Gallery • Projected opening: Summer 2011 * Ongoing
Sweden	Museum of Far Eastern Antiquities	<ul style="list-style-type: none"> • Support for the establishment of the Korean gallery within the museum • Projected opening: Autumn 2011 * Ongoing
Netherlands	Hamel House	<ul style="list-style-type: none"> • Support for the establishment of the Korean garden within Hamel House erected in the hometown of Hendrick Hamel, the author of "The Journal of Hendrick Hamel" • Projected opening: June 2011 * New project
Italy	Museo Nazionale d'Arte Orientale	<ul style="list-style-type: none"> • Support for the construction of exhibition facilities and purchase of audio/video materials for the independent Korean gallery established as part of the expansion of the museum's East Asian Gallery • Projected opening: June 2010 * Completed
Russia	The State Museum of Oriental Art	<ul style="list-style-type: none"> • Support for the renovation of the Korean gallery within the museum • Projected reopening: December 2010 * Completed

Support for Korea-related Programs and for Korean Art Curators

As part of efforts to ensure that people around the world can have more opportunities to appreciate Korean culture and arts, the Korea Foundation has provided support for Korean Art exhibitions organized by prestigious museums such as the Philadelphia Museum of Art, Los Angeles County Museum of Art, Santa Barbara Museum of Art, Koryo Museum of Art in Japan, and Tate Liverpool in England. In addition, the Foundation has also sought to create opportunities to develop a better understanding of Korea by holding the 12th Workshop for Korean Art Curators, with this year's theme being 'The Identity of Korean Buddhist Art in East Asia'. As part of its endeavors to consolidate the management of Korean galleries abroad, the Foundation dispatched curators specializing in Korea to museums in the United Kingdom.

Support for Korea-related Exhibitions and Programs in Overseas Museums in 2010

Country	Project Venue	Description
U.S.A.	Los Angeles County Museum of Art, Programs related to the Special Korean Art Exhibition	<ul style="list-style-type: none"> Support for programs such as the lectures conducted in conjunction with the travelling exhibition staged within the Korean gallery opened in September 2009. Exhibition period: February 2010 - August 31, 2011
	Philadelphia Museum of Art Bohnchang Koo Special Exhibition <i>Plain Beauty: Korean White Porcelain/ Photographs by Bohnchang Koo</i>	<ul style="list-style-type: none"> White porcelains housed in prestigious museums/private collections in the United States as well as items from Bohnchang Koo's "Vessel" Series were exhibited. Exhibition period: June 19, 2010 - September 26, 2011
	Santa Barbara Museum Of Art Contemporary Korean Photo Exhibition <i>Chaotic Harmony</i>	<ul style="list-style-type: none"> Exhibited the works of 40 Korean photographers attracting world attention Exhibition period: May 29, 2010 - August 22, 2010
	Fowler Museum at UCLA Korean Ceramic Art Exhibition <i>Life in Ceramics: Five Contemporary Korean Artists</i>	<ul style="list-style-type: none"> The works of prestigious ceramic artists such as Kim Yigyeong, Yun Gangjo, Lee Ganghyo, Lee Injin, and Lee Yeongjae were exhibited Exhibition period: August 22, 2010 - February 13, 2011
	Lee Young Hee Museum of Korean Culture	<ul style="list-style-type: none"> Support for the registration of the late Joseon era relics, including clothes, accessories, life necessities, and books, and the publication of museum catalogues Exhibition period: April 2010 - March 2011
Japan	Koryo Museum of Art	<ul style="list-style-type: none"> Exhibition of Korean porcelains, wooden furniture, and related materials and photos collected by Joseon art enthusiasts Asakawa Noritaka & the Takumi Brothers Exhibition period: June 12, 2010 - August 15, 2010
U.K.	Tate Liverpool: International Modern and Contemporary Art Retrospective Exhibition <i>Nam June Paik</i>	<ul style="list-style-type: none"> Joint organization of the exhibit of Nam June Paik's video art by Tate Liverpool and the Museum Kunst Palast of Germany Exhibition period: December 16, 2010 - March 13, 2011

12th Workshop for Korean Art Curators

The Korea Foundation hosted the 12th Workshop for Korean Art Curators at Overseas Museums from October 26 to November 4, 2010. Participating in this event were 39 curators in charge of Korean art collections in the museums of 10 countries around the world. This year's workshop explored various aspects of the 'Identity of Korean Buddhist Art in East Asia' through seven lectures given by experts.

The program also included visits to major Korean museums with special exhibitions, including the Special Exhibition for Goryeo Buddhist Paintings in the National Museum of Korea, Buddhist relics in Gyeongju, and the DongA University Museum in Busan. The participants also had opportunities to visit various Buddhist temples that are mostly not easily accessible to Korean art curators from abroad, such as Haeinsa Temple, Tongdosa Temple, Bongjeongsang Temple, and Buseoksa Temple. Furthermore, the workshop participants were also invited to take part in major events that enabled them to broaden their understanding of Korean culture and art. Such events included the international forum, 'Buddhist Paintings in East Asia and Goryeo Buddhist Paintings' organized by the National Museum of Korea, and 2010 Media City Seoul.

Promotion of Culture & Arts Exchanges

In order to promote understanding and friendship between Korea and other countries through international exchanges of culture and arts, the Korea Foundation organizes and provides support for various cultural exchange programs. In 2010, the Foundation hosted and supported cultural events to commemorate the establishment of diplomatic ties, and also engaged in cultural exchanges with regions thus far having had relatively limited such exchanges with Korea. The Foundation has also supported a wide range of cultural exchanges hosted by domestic and foreign arts and culture organizations. Through such endeavors, the Foundation has contributed to the spread of Korean culture worldwide, and boosted Korea's image as a cultural powerhouse.

Strengthening of Cultural Exchanges and Cooperation through the Promotion of Korean Culture

The Foundation organized 14 cultural events in 20 countries in 2010. These events, designed to facilitate cultural exchanges, were held to celebrate the establishment of diplomatic relations, or as part of international cultural events. In addition, the Foundation dispatched seven performance troupes to 11 countries, including Costa Rica, Paraguay, Jordan, Belarus, and Tajikistan, with the emphasis being placed on regions with which exchanges have been relatively limited, such as Central & South America, the Middle East, Central Asia, and northeastern Europe. In particular, awareness of the diversity of Korean culture and arts abroad was expanded by dispatching performance troupes that covered a variety of genres, both traditional and modern, as well as Korean and Western, ranging from traditional dance and *pungmul* (Korean traditional percussion music), to B-boy, non-verbal performances, and fusion *gukak* (Korean traditional music).

Promotion of Korean Culture through the Strengthening of Cultural Exchanges and Cooperation in 2010

Project	Location	Period
Spain Millennium Choir in conjunction with Korea-Spain Forum	Córdoba, Spain	Jan.22
Participation of the Chung-Ang Percussion Ensemble in the IAEA Cultural Event held in Austria	Vienna, Austria	Feb.5-6
Haegeum Plus' European tour to commemorate the 60 th anniversary of the Korean War	Istanbul, Turkey/ Athens, Greece	Mar.9-10,13
Participation of Dasrum in the cultural event to celebrate the 20 th anniversary of the establishment of Korea-Russia diplomatic relations	Moscow, Russia/ Dushanbe, Tajikistan	May 20-23/ May 27-Jun.15, Jun.25
Nanta's performances in Northeastern Europe	Minsk, Belarus/ Riga, Latvia/ Stockholm, Sweden	Jun.3, 9/13
Cultural Event staged during Korea-China Friendship Week	Changchun and Huhehaote, China	Jul.20, Jul.22
Jeong Ga Ak Hoe's performances in Costa Rica and Mexico	Guanacaste, Puntarenas, San Jose, and Ramon in Costa Rica / Hakko, Chapala, Ocoteppec, and Atotonilco in Mexico	Aug.7, 14-15, Aug.19/ Aug.21-22, Aug.24-26
Performances of JUMP in Sri Lanka and Brunei	Colombo, Sri Lanka/ Bandar Seri Begawan, Brunei	Sept.16-17/ Sept.20
Performances by Pansori Project ZA in Chicago and LA	Chicago and LA, U.S.A.	Sept.24-25, Sept.28
Performances by the Kook Soo-Ho Dance Company to celebrate the 20 th anniversary of the establishment of Korea-Russia diplomatic relations	Orascom and Irkutsk, Russia	Sept.28, Oct.1
Gyeonggi Provincial Dance Company's performances in the Middle East to celebrate the 30 th anniversary of the establishment of Korea-UAE diplomatic relations	Amman, Jordan/ Abu Dhabi, and Dubai, the United Arab Emirates	Oct.2/ Oct.5-17
Exhibition of Gangjin Celadon in South America	Asuncion, Paraguay/ Buenos Aires, Argentina	Nov.2-6/ Dec.3-14
Performances by Chukjeui Ttang during the International Conference of Asian Political Parties (ICAPP) held in Cambodia	Phnom Penh, Cambodia	Nov.30-Dec.5
Performance to celebrate the reopening of the Korean gallery in the State Museum of Oriental Art	Moscow, Russia	Dec.16, Dec.21



Programs Hosted for the Promotion of Cultural Cooperation

In conjunction with the Ministry of Foreign Affairs and Trade, as well as related organizations both in Korea and abroad, the Foundation has organized cultural events designed to support the government's diplomatic activities. In addition, the Foundation has also sought to use globally competitive cultural contents to contribute to the globalization of Korean culture.

Theme-based Cultural Diplomacy

Following the cultural event titled "Brightness and Hope: Poverty Seen through the Lens," held in 2008, and "Resonance: Green Korea-Climate Change in the Bosom of Culture" in 2009, the Korea Foundation organized cultural events based on one of the main agendas of the G20 Seoul Summit in 2010, namely "Green Growth: Clean Energy and Climate Change." These included "Tree," a mixture of musical genres that featured multinational artists specialized in various genres, such as theatre and dance, media art, Korean traditional music (*gukak*), and art; and "Greening Green 2010," an exhibition whose works were laden with the cultural and artistic desires and practices of their authors as far as environment issues are concerned. By awakening the public to the need for an enhanced interest in the environment and emphasizing the importance of concrete actions to bring about sustainable coexistence and growth, these cultural events helped to encourage the people's active participation in the resolution of matters that affect us all. They also provided opportunities to heighten Korea's role and status within the global community by showcasing the latter's willingness to contribute to major international issues.

Korea-Japan Festival

Designed to help activate private-level cultural exchanges, the Korea-Japan Festival was held in Tokyo's Roppongi Hills Arena on October 2, 2010. The Korea-Japan Festival was first inaugurated in 2005 as part of the Korea-Japan Friendship Year events, and has traditionally been held in Seoul. Events have however also been held in Japan since the 2009 edition of the festival. This year's festival included events such as traditional music and dance performances featuring artists from both countries, kimchi-making, and music concerts given by famous Hallyu (Korean Wave) stars. Attracting both Japanese citizens and foreign residents in Japan, the festival drew some 30,000 guests.

Globalization of Korean Food

The Korean food event, which was staged at the headquarters of the UNESCO Secretariat to celebrate the reopening of the UNESCO Representative office in Seoul on April 2, 2010, was held on the sidelines of the 184th Session of UNESCO Executive Board (March 30 - April 15). Korean food was provided to the staff of the UNESCO Representative as well as officials from the UNESCO Secretariat, where diplomats from far and wide were gathered. In this regard, this event has been hailed to help strengthen Korea's culinary diplomacy. The Foundation also contributed to the promotion of Korean food and to increasing the demand for Korea's dishes by organizing demonstrations of Korean cuisine for food/culture critics in Israel (August) and Sapporo, Japan (September). With the restaurant in the building of the Portuguese National Assembly declaring October 14, 2010 to be "Korean Day," Korean food was provided to Assembly members, as well as members of the mainstream media. This event marked the largest food culture event organized by a foreign legation within Portugal's National Assembly since the latter's democratization in 1974. Moreover, it provided an opportunity to expand the demand for Korean food in a region where it has been relatively less known. All in all, the Foundation organized 17 events in 15 countries, attended by high-ranking individuals in the fields of politics, business, and culture, as well as culinary specialists and foreign journalists. These Korean food events have greatly contributed to promoting a better understanding of Korean culture and to forging an even more positive image of Korea.

Cultural Events through Overseas Networks

As part of its ongoing efforts to promote Korea's culture, implement cultural cooperation in a more practical manner, and improve the national image, the Korea Foundation provides support for Korean artists' staging of music concerts, traditional performances, and exhibitions abroad. There were 36 cultural events held in 26 countries in 2010; some of the nations in which such concerts were staged included Ghana, Algeria, Côte d'Ivoire (Ivory Coast), Peru, Chile, Ukraine, and Belarus. These events, which featured Korean artists based overseas such as the Del Gesu Strings, Paris' Bimbap, Aula Harmonia and the flutist Park Yena, were warmly received by local audiences.

Cultural Events Organized as part of Major Diplomatic Activities

To effectively support the cultural events organized overseas as part of various diplomatic activities, the Korea Foundation has implemented a program which has revolved around the forging of closer partnerships with Korean embassies abroad. In 2010, the Foundation provided support for cultural events held to celebrate the ASEM Summit; the 200th anniversary of the Independence of Venezuela; the 50th anniversary of the establishment of Korea-Malaysia diplomatic relations; and the 20th anniversary of the establishment of Korea-Czech Republic diplomatic relations. These cultural events not only contributed to increasing awareness of and interest in Korean culture and arts, but also to heightening the image of Korea as a country which boasts an advanced cultural heritage. These ends were achieved by introducing various genres of performances, including those staged by leading performance troupes such as Nanta, Dulsori, and Beautiful Mind, as well as organizing exhibitions that featured the artifacts and relics housed in the National Museum of Korea.

Cultural Events Involving the Foundation's Offices Abroad

In conjunction with the Foundation's offices abroad, the Foundation has sought to strengthen locally oriented exchange activities. These have taken the form of the direct organization of, or the provision of support for, the "Introduction to Korean Culture and Arts" events that have reflected local demand. In 2010, the Foundation organized 21 culture and arts events as part of this program in five countries including Japan, the United States, Russia and China. Noteworthy events included the screening of Korean films at the Asia Society in Washington, D.C, and the organization of meet and greet sessions with Korean directors. In addition, the Foundation also provided support for the Korean cultural festivals held in 21 universities in the United States. This endeavor is designed to introduce Korean culture to the next-generation American leaders, raise their awareness of Korea, and improve relations between the two countries.



Support for Private-level Culture and Arts Exchange Programs

The Korea Foundation also provides support for various cultural exchange activities organized by private culture and arts organizations. Such support is designed to promote the diversity and richness of Korean culture within the international arena and to provide local audiences with increased opportunities for direct contact with Korean culture and arts. In 2010, the Foundation provided support for 25 performing and visual arts performances held in 21 countries. More specifically, the Foundation supported seven music events, four exhibitions, seven dance events, three theatrical works, and four comprehensive events held abroad as part of this program. These events have heightened global awareness of Korean culture and boosted the national brand of Korea.

Private-level Culture and Arts Exchange Programs in 2010

Event	Location	Period
Performances by Opus at the Spain International Chamber Music Festival	Logrono and Calahorra, Spain	Jan.14-16, 18, 20, 22, 25-28, 29
Joint Performances of the Opera 'Tosca' by the Daejeon Opera Company and Cuban National Opera Company	Habana, Cuba	Jan.28-30, Feb.5-7
Performances by the SEO Ballet Company in France	Sélestat, France	Jan.29
Performances by Beautiful Mind in Thailand and Kenya	Bangkok, Thailand/ Nairobi, Kenya	Jan.31/ Feb.3
Performances by the Mac Theater at the MESS Theatre Festival in Sarajevo	Herzegovina, Bosnia/ Istanbul, Turkey	Feb.6-7/ Feb.12
Performances by the Seoul Contemporary Opera Company in U.S.A. and U.K.	Manchester and York, UK/ Tampa, USA	Feb.11-12/ Feb.18
Exhibition staged by the Association of University Arts at the University of Hawaii	Hawaii, USA	Feb.21-Apr.9
Performances by Sound Effects in Seoul and Taipei	Taipei, Taiwan	Mar.24-25, Mar.27
Performances by Jobarte in Vietnam	Da Nang and Quang Ninh, Vietnam	Apr.24, Apr.26
Performances by Dance Jeolla Buk-Do's at the Budapest Spring Festival	Budapest, Hungary	May 9
Performances by the L&D Chamber Opera Singers to celebrate the 20 th anniversary of the establishment of Korea-Russia Diplomatic Relations	Saint Petersburg, Russia	Jun.17-18
Performances by the Park Soon-Ho Dance Project in Spain	Zaragoza, Spain	Jun.26
Performances by the Korea-Dance of Heritage Company at the New Prague Dance Festival	Prague, The Czech Republic	Jul.3, 5, 6
Performances by the BeSeTo Theatre Festival in Japan	Tokyo, Tottori, and Shizuoka, Japan	Jul.10-25
METAA Co. Ltd's organization of 2010 Culture Naadam Festival in Mongolia	Ulaanbaatar, Mongolia	Jul.11-13
Performances of Ccotbbat's 'Paper Window' in Israel	Jerusalem, Israel	Aug.12-13
Performances by the Korea-Central Asia Culture Exchange Association in Central Asia	Turkmenistan, Turkmenbashi/ Azerbaijan, Baku	Aug.18-20/ Oct.6-7
Special Exhibition of Korean Contemporary Ceramic organized by the Korean Ceramic Foundation in commemoration of the IAC General Assembly 2010 in Paris	Paris, France	Sept.12-19
Performances by the Chae Hyang-soon JoongAng Dance Company in five cities in U.S.A.	New York, New Hampshire, Alabama, Atlanta, and North Carolina, USA	Sept.19, 21, 24, 26, 28
Participation of Dance Theatre CHANG in PROTHEATRE	Moscow, Russia	Sept.22
Performances by VERDIANI to celebrate the 20 th anniversary of Korea-Russia diplomatic relations	Vladivostok and Ussuriisk, Russia	Sept.22-24
Performances by SoulGang in Columbia and Ecuador	Bogota, Columbia/ Cuenca and Quito, Ecuador	Oct.9-10/ Oct.12, 15-16
The Sound of Heaven, the Sound of Earth: Traditional art & culture exchange between Korea and Japan	Ishigaki, Japan	Nov.20-22
BABEL: Korea-India Contemporary Art Exhibition	Mumbai, India	Dec.2-12
Performances by Lee Gil-joo & the Honam Dance Institute in Thailand	Bangkok, Thailand	Dec.3-9



Support for PAMS Choice

The Foundation, in conjunction with the Korea Arts Management Service, provides support for performing arts works selected through the PAMS Choice program for production abroad. PAMS Choice is a collection of outstanding performing arts works selected by the Korea Arts Management Service's Performing Arts Market in Seoul. In this regard, the Foundation supports works staged overseas as part of its efforts to contribute to the introduction and spread of Korean culture and arts. In 2010, the Foundation provided support for 16 works in the fields of music, theatre and dance.

Support for PAMS Choice Works in 2010

Event	Location	Period
Baramgot's Korean traditional music performances in Europe	Utrecht, Netherlands / Paris, France	Mar.6/ Mar.12-13
Seven Sense Inc.'s performances of 'Break Out' at Colombia's Festival Iberoamericano de Teatro	Bogota and Villavicencio, Colombia	Mar.31-Apr.4, 9
Dulsori's performances of 'Binari - The Spirit of the Beat' in U.S.A.	California, U.S.A.	May 7-8
Geum Hyung Jeong's performances of '7 Ways' at Poland's Festival Teatromania	Silesia, Poland	May 14
Yohangza Theatre Company's performances of 'A Midsummer Night's Dream' at Théâtre Dijon Bourgogne's International Theater Festival in May	Dijon, France	May 18-20
Pansori Project ZA's performance of 'Sacheon-ga' at the International Theatre Festival KONTAKT	Torun, Poland	May 26
Theatre Moollee's performances of 'Lady Macbeth' at the Singapore Arts Festival	Singapore	Jun.29-30
Performance by Be-Being at the International Digital Art Festival in France	Enghien-les-Bains, France	Jun.12
Ahn Sungsoo Pick-up Group (APG)'s performance of 'Rose & Bolero' at the International Contemporary Dance Festival in Poland	Poland	Jul.3
Performances by the Noreum Machi Ensemble at the Schwarzen Bonn Summer Music Festival	St. Gallen, Switzerland/ Berlin, Karlsruhe, Freiburg, and Schwarzen Bonn, Germany	Jul.21/24, Aug.4, Aug.7-14
Performances Group TUIDA's staging of 'Story of Hareuk' at the Children's Festival in Chennai	Chennai and Bangalore, India	Jul.24/27
Lee K. Dance's performances of 'The Two' at the International Contemporary Music Festival in Cyprus	Cyprus, Nicosia, Delikipos	Sept.1-3, 4
Sadari Theater Company's performances of 'One Day When the Clock Stops' at the OZ Asia Festival in Australia	Adelaide, Australia	Sept.20-21
The Patron Company's performances of 'Karma' at the Shanghai International Arts Festival	Shanghai, China	Oct.9-10
Sadari Movement Lab's performances of 'Woyzeck' during the 2010 Season at the Place des Arts de Montreal	Montreal, Canada	Nov.16-20
Performances by JNH Music's 'Jun Jeduk & Malo Jazz Music Concert' in Israel	Herzliya, Tel Aviv, Haifa, and Jerusalem, Israel	Nov.24-26

Intercultural Arts

To broaden awareness of the diverse cultures around the world, the Korea Foundation Cultural Center organizes and provides support for various genres of cultural events. Through the variety of events such as exhibitions, performances, and film screenings facilitated by the Foundation, the public can experience cultures that they might otherwise not have had the opportunity to encounter.

Exhibitions

The Korea Foundation Cultural Center's Gallery Areum and Gallery Nuri, respectively, host a variety of exhibitions designed to introduce arts from various periods and regions. The Korea Foundation Cultural Center hosts about 20 exhibitions annually. These exhibitions are used to introduce a wide range of visual arts such as painting, photography, and arts and crafts, along with other artistic fields such as architecture, literature, and music. For instance, such design and arts & crafts exhibitions as *Italian Style-Dressing Home* and *WEARABLE ART: Indonesian Batik Cloth Exhibition* were held in 2010 and were respectively hailed as the first to introduce Indonesian traditional textile art in Korea. The KF Cultural Center holds both exhibitions organized by the Foundation itself, as well as those staged by other organizations for which the Center offers the gallery space free of charge.

Exhibitions Organized by the Korea Foundation in 2010

Titles	Organizers	Period
Italian Style-Dressing Home	Korea Foundation, Sartirana Art Foundation, Italian Culture Institute-Seoul, Embassy of Italy in Korea	Jan. 15-Feb. 20
Wearable Art: Indonesian Batik Cloth Exhibition	Korea Foundation, Preserve Indonesia Embassy of Indonesia in Korea	Apr. 1-21
Modern Art of Zimbabwe	Korea Foundation, Korean Association of African Studies	May 4-14
Spectrums of the KF Cultural Center	Korea Foundation	Sept. 1-14
Poster Posters	Korea Foundation	Oct. 18-29

Exhibitions Organized by other Organizations in 2010

Titles	Organizers	Period
At Home Everywhere and Nowhere	Embassy of Germany in Korea	Mar. 4-25
The Art of Spiegel	Embassy of Germany in Korea	Mar. 5-25
My swift wandering: The life of Agustin Barrios	Embassy of Paraguay in Korea	Apr. 23-29
Fluid Form I: Arab Contemporary Art and Urban Design	Korea-Arab Society	May 18-24
Kalpana-14 Figurative Painters of India	Embassy of India in Korea, Indian Council for Cultural Relations	May 28-Jun. 11
Nigerian Contemporary Art <i>30 Years of Diplomatic Relations</i>	National Gallery of Art, Nigeria, Korean Cultural Center in Nigeria	Jun. 1-11
An Exhibition of Mexican Paintings <i>Wind of Colors</i>	Embassy of Mexico in Korea	Jun. 16-29
Israel, Land of the Bible	Embassy of Israel in Korea	Jun. 16-29
Korea-China-Japan Photo Exhibition <i>The Faces of Asia</i>	Association of Asian Documentary Photographers	Jul. 21-31
Flowers and Butterflies: In Perfect Harmony	Ministry of Culture, Tourism and Sports, Arts Council Korea	Aug. 9-26
Exhibition for the 20 th Anniversary of Korea-Russia Diplomatic Relations <i>Neighbors Meet Again</i>	Korea-Russia Dialogue	Sept. 28-Oct. 12
Wind and Water we Met	VWI	Nov. 2-15
<i>Korean Eye: Fantastic Ordinary</i>	Korean Eye	Nov. 17-30
<i>Stones: The Perpetual Peace</i>	Embassy of Portugal in Korea	Nov. 18-30
The 3 rd CJ Picture Book Festival	CJ Culture Foundation	Dec. 8-28



Performances

The Korea Foundation Cultural Center organizes and provides support for performances that are designed to introduce Korea's traditional and modern music to foreign nationals in Korea, or to provide the Korean public and foreign nationals in Korea alike with the opportunities to appreciate the performing arts of other countries.

The Korea Foundation Cultural Center stages performances on a quarterly basis. In 2010, these consisted of the Special Concert organized in conjunction with local embassies that have featured performers from individual countries who have achieved renown on the world stage or been regarded as pioneers in terms of the introduction of new musical genres; the Korea Foundation Concert for Foreign Residents featuring the fusion of traditional Korean music with more modern offerings; the Gallery Concert held in exhibition halls to commemorate the establishment of the Korea Foundation Cultural Center; and the Winter Concert starring Korean musicians that have achieved fame on the world stage.

In addition to providing support for the Seoul International Music Festival 2010, the KF Cultural Center also, in conjunction with the Ministry of Foreign Affairs and Trade, organized the 2010 Korea · China · Japan Culture Shuttle Concert - Ensemble Ditto Recital, an event which drew rave reviews from music enthusiasts.

Titles	Organizers	Venues	Period
Korea Foundation Special Concert - Spring Delight	Korea Foundation, Embassy of Ireland In Korea	Kumho Art Hall	Mar. 17
Seoul International Music Festival 2010	SIMF Committee	Seoul Arts Center Concert Hall, Kumho Art Hall, Hoam Art Hall, Seongnam Arts Center, Peace Center Kyunghee University, etc	May 23, May 31
The Korea Foundation Concert for Foreign Residents: 2010 Challenge & Evolution	Korea Foundation	Seoul Namsan Theater	Jun. 29
The Korea Foundation Cultural Center's 5 th Anniversary Gallery Concert "Thank You"	Korea Foundation	KF Cultural Center	Sept. 1-2
Korea · China · Japan Culture Shuttle Concert 2010 - Ensemble Ditto Recital	Ministry of Foreign Affairs & Trade, Korea Foundation	Seoul Arts Center Concert Hall	Sept. 5
The Korea Foundation's 19 th Anniversary Winter Concert "Soaring High"	Korea Foundation	Kumho Art Hall	Dec. 8

Film Screenings

The Korea Foundation Cultural Center offers regular screenings of Korean and foreign films at 7:00 p.m. on Mondays and Wednesdays and at 3:00 p.m. on Saturdays, with different themes introduced every month.

As part of efforts to introduce various aspects of Indonesian culture, the KF Cultural Center in 2010 screened a series of Indonesian films in conjunction with the holding of WEARABLE ART: Indonesian Batik Cloth Exhibition. In addition, the Cultural Center sought to widen the scope of the contents it screens by co-hosting the EBS International Documentary Film Festival, a gathering which has long been popular with documentary film fans.

Titles	Organizers	Period
Special Screenings of Planet B-Boy	Korea Foundation	Jan. 9, 16, 23, 30
Bangladeshi Cinema-Monpura	Embassy of Bangladesh in Korea	Feb. 24
Special Screenings of Indonesian Films	Korea Foundation, Preserve Indonesia, Embassy of Indonesia in Korea	Apr. 3-28
Special Film Festival: Being a Queen	Korea Foundation, Korea - U.S. Photo Arts Center	May 3-31
The 7 th EBS International Documentary Festival - EIDF 2010 "Flying Over"	Educational Broadcasting System (EBS)	Aug. 24-27
Mexican Film Festival	Embassy of Mexico in Korea	Sept. 14-25
Italian Cinema Month in Seoul	Italian Cultural Institute in Korea	Oct. 20-Nov. 12

Intercultural Lectures and Seminars

The Korea Foundation Cultural Center organizes and provides support for multicultural lectures, seminars, and international conferences that are designed to make it possible for people from diverse backgrounds to share their thoughts and opinions.

Multicultural Lecture Series

The 2010 Multicultural Lecture Series consisted of 10 sessions on the subject of Film Music and 12 sessions on World Cultural Heritage. Having provided an opportunity for local and foreign residents to come into contact with various aspects of film music, the Film Music lecture series drew enthusiastic responses from the participants. Meanwhile, there was very high demand to attend the World Cultural Heritage lecture series, a process which was carried out on a regional basis. In addition, a series Korean Lectures for Foreign Residents in Korea, focusing on the themes of Korean arts, architecture, and music, was also organized. Another highlight staged by the KF Cultural Center, in early July, in conjunction with the Korean National University of Cultural Heritage in Buyeo, was the Korean Culture Experience Program for Foreign Students in Korea, to provide opportunities for participants to experience various elements of Korean culture such as the tea ceremony (*dado*).

Facilities for Lectures, Seminars and Conferences Designed to Promote Multicultural Understanding

The Korea Foundation Cultural Center provides facilities and equipment for seminars, meetings, and lectures aimed at promoting international exchanges or multicultural understanding. In 2010, the Cultural Center offered about 40 lectures, seminars, and conferences that involved 2,190 individuals. These included the meetings of next-generation leaders who are invited by the Korea Foundation, orientation sessions and lectures for various workshops, and meetings of international exchange and cooperative groups, friendship associations, and clubs for multicultural understanding.

Korean Language Classes for Foreigners

The Korea Foundation Cultural Center offers year-round Korean language classes for foreigners. These classes are held in the Cultural Center's seminar rooms on Mondays and Fridays from 7:00-9:00 p.m. and on Wednesdays from 4:00 -9:00 p.m. After an initial evaluation, the applicants are placed in a beginner, intermediate, or advanced-level class. Mainly operated by the Korea Foundation Volunteer Network, these classes are available to all foreign nationals free of charge. In 2010, as many as 7,320 people participated in the Korean Language Class for Foreigners.

Support for Culture & Arts Exchange Programs Held in Korea

The Korea Foundation Cultural Center provides support for various cultural exchange programs held in Korea, as well as in its galleries, to introduce foreign cultures to Korea and to help globalize the Korean public. The Cultural Center also assumes responsibility for some of the expenditures needed to stage cultural projects such as exhibitions, seminars, and performances that promote international exchanges. Such outlays are designed to ensure that the objectives and goals of these programs are successfully achieved. First established in 2007, the Cultural Center had through this program provided support for 34 organizations by 2010 and 10 organizations in 2010. The screening process to receive such support includes evaluations by specialists in the relevant fields, and post-evaluations are rendered based on reports outlining the outcome of the selected program and audience surveys.

Cooperation with Local Autonomous Governments

A new program designed to promote exchanges and cooperation with local autonomies was launched in 2010. In cooperation with the provincial government of Jeonbuk, the Korea Foundation Cultural Center provided support for the holding of a Spain Millennium Choir performance organized by Jeonju KBS. In addition, the two entities also supported the holding of the concert titled A Night for Francophonie Music during the Jeonju International Sori Festival 2010. The Cultural Center plans to fully implement this program in 2011, with exchange and cooperation programs initiated with local and municipal governments in six regions across the nation.

Library

The Korea Foundation Library offers Korean language textbooks for foreigners, introductory materials on Korea, and materials related to foreign cultures for the Korean public. It houses 18,700 books in various languages published in Korea and abroad, as well as 60 periodicals, and 797 multimedia materials such as DVDs and CDs.

The Library possesses 1,000 Korean language textbooks in 14 languages, including English, Japanese, and Chinese; 11,100 materials introducing Korean society, culture and history; and 6,600 foreign materials introducing foreign cultures, history and geography. In addition, as part of its efforts to boost the utilization of information and improve convenience of use, the Library also allows visitors to use onsite computers and multimedia equipment.

The Library is open to all, and the materials can be perused free of charge. Visitors can also sign up for membership, a privilege that includes various benefits such as access to the Library's circulation services. The list of materials housed in the Korea Foundation Library can also be viewed on its homepage (<http://library.kfcenter.or.kr>).

The Library is, however, scheduled to close down in July 2011 when the KF Cultural Center is relocated to new premises.



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Seeking **New Friends** and **Cooperative Partners**



- Invitation of Distinguished Individuals
- Next-Generation Leaders Program
- Revisit of U.S. Peace Corps Volunteers
- Youth Exchange Program

Intellectual Exchanges

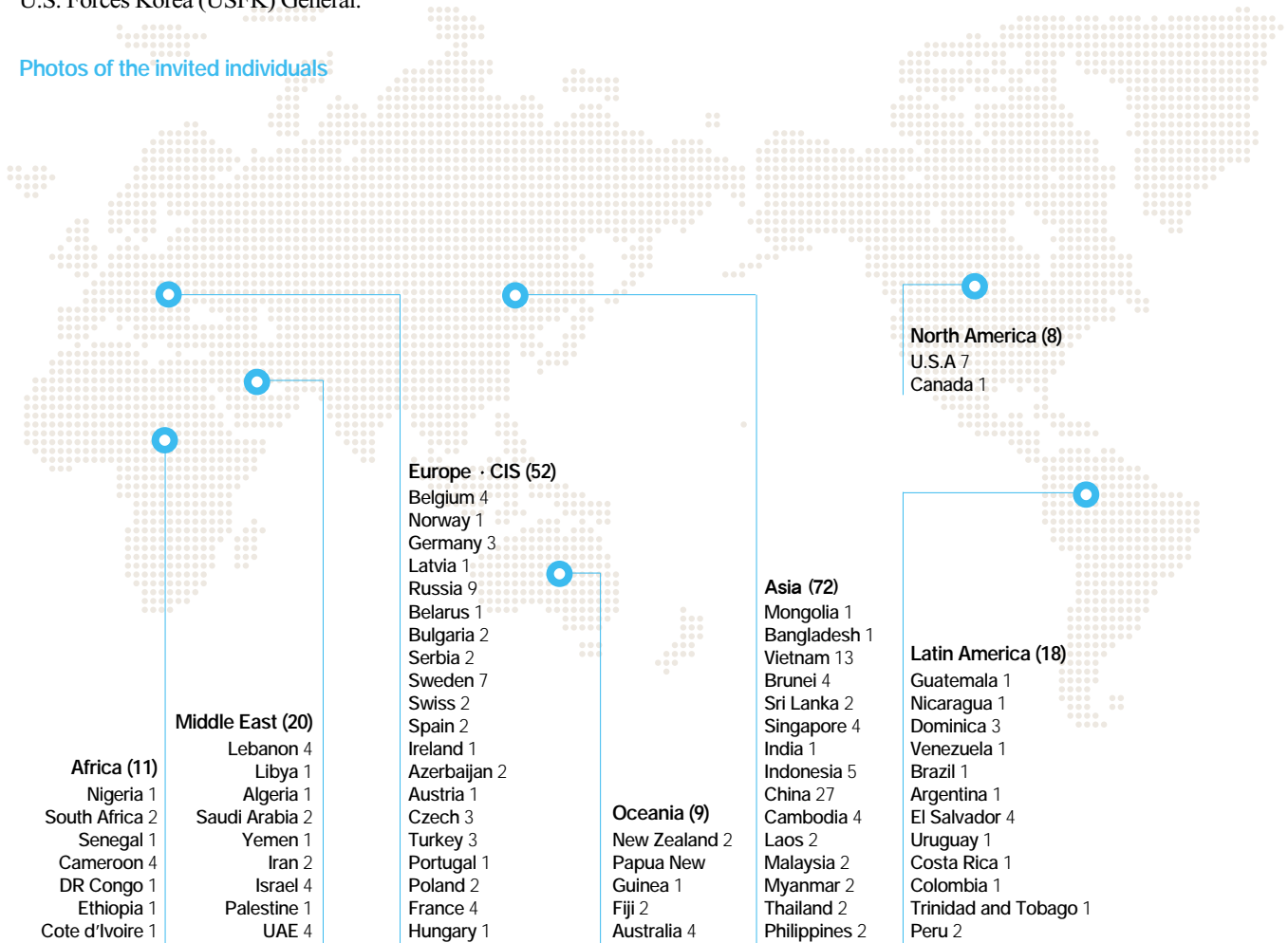
With the support of the Korea Foundation, distinguished individuals and next-generation leaders from the public and private sectors are invited to Korea as part of this program, the aim of which is to promote mutual understanding and friendship through firsthand experiences in Korea. The Foundation also provides support for the participation of Korean specialists in international gatherings designed to foster the sharing of knowledge and discussion of matters of mutual interest.

Invitation of Distinguished Individuals

In order to heighten awareness of Korea and foster closer friendships and ties with other countries, the Korea Foundation invites distinguished individuals from the social, cultural, media, and academic sectors to Korea. The invited individuals are encouraged to exchange knowledge and information through visits to related domestic organizations and the holding of lectures. They are also provided opportunities to experience and learn firsthand about Korean history and culture.

In 2010, the Foundation invited or provided support for the visits to Korea of 190 distinguished individuals from 69 countries. Examples included Philippe Couvreur, the Registrar of the International Court of Justice; Jean-Bernard M nch, the Chairman of the Swiss Broadcasting Corporation (SBC) s board of directors ; Dato Timothy Ong, the Chairman of the Brunei Economic Development Board ; Tomas Vlcek, the Director of the Collection of Modern and Contemporary Art at the National Gallery in Prague ; Charles E. Cook, the Publisher of The Cook Political Report ; Michael Wesley, the Executive Director of the Lowy Institute for International Policy ; Joseph Backstein, the Commissioner of the Third Moscow Biennale of Contemporary Art ; Enayetullah Khan, the Editor-in-Chief and Chief Executive of the United News of Bangladesh ; John Joseph Aquilina, the Speaker of the New South Wales Legislative Assembly ; Gloria Romero, California State Senator and Chair of the Education Committee of the California State Assembly ; Maciej Jurkowski, the Vice-President of the Nuclear Atomic Energy Agency in Poland ; Hubert Vedrine, the Chairman of the Fran ois Mitterrand Institute ; and Burwell B. Bell, the former Commander of the U.S. Forces Korea (USFK) General.

Photos of the invited individuals



※ Countries of Origin of the Distinguished Individuals invited as Part of the Foundation's Program (a total of 190 persons)

Next-Generation Leaders Program

The Korea Foundation's Next-Generation Leaders Program is designed to strengthen human exchanges with next-generation leaders as part of wider efforts to continuously maintain and develop bilateral cooperation. In 2010, the Foundation invited next-generation leaders from 69 countries, including the United States, Japan, and China as well as Europe, the CIS, South and Central America, Southeast and Southwest Asia, the Middle East and Africa, to heighten their awareness of Korea and to strengthen human networks.

Invitation of Next-Generation Leaders by Region

The Foundation contributes to the establishment of future-oriented networks by opening up the Invitation of Next-Generation Leaders Program to not only countries such as the United States, Japan, and China, but also regions with which exchanges have been relatively limited, and where there is accordingly a need to increase exchanges and cooperation, such as Southeast and Southwest Asia, the CIS, South and Central America, the Middle East, Africa, Oceania and Europe.

As part of this program, invitees visit government organizations and research institutes during a one-week stay in Korea. Such visits make it possible to broaden mutual understanding through discussions of respective interests in sectors such as diplomacy, economy and trade, and also provide participants with opportunities to experience various features of Korea through visits to cultural heritage sites and industrial tours.

Invitation of U.S. Congressional Staff

By inviting members of the U.S. Congressional staff involved with Korea-related lawmaking activities, the Foundation seeks to improve the overall understanding of Korea, including the political situation on the Korean peninsula, as well as to strengthen Korea-U.S. relations. As part of this program, the invitees visit the National Assembly of the Republic of Korea, government policymakers, research institutes, and other related organizations, in order to exchange opinions with Korean counterparts about issues such as security, economy and trade.



Future Leaders Forum: Korea-China-Japan

Since 2002 the Foundation has organized the Future Leaders Forum: Korea-China-Japan. This future-oriented dialogue mechanism has involved members of the government and legislature of Korea, China, and Japan, as well as leaders within the economic, media, and academic sectors. This annual forum, with meetings held on an annual rotational basis, is designed to create opportunities to improve mutual understandings of and to foster the basis for future regional cooperation.

Participants of the Next-Generation Leaders Program in 2010 (247 people from 69 countries)

Region	Program	Period	Number of participants
East, West and South Asia & Oceania	Invitation of Next-Generation Leaders from India	Mar. 30-Apr. 6	8
	Invitation of Next-Generation Leaders from Indonesia	May 10-17	10
	Invitation of Next-Generation Leaders from Thailand and Malaysia	Jun. 21-28	10
	Exchange of Korea-Australia Next Generation Leaders	Aug. 14-24	11 Korean leaders visited Australia
	Invitation of Future Vietnamese Leaders in the Fields of Economics and Trade (1 st round)	Sept. 29-Oct. 3	12
	Invitation of Future Vietnamese Leaders in the Fields of Economics and Trade (2 nd round)	Nov. 23-27	7
	Invitation of Future Vietnamese Leaders in the Fields of Economics and Trade (3 rd round)	Dec. 6-11	11
	Invitation of Future Vietnamese Leaders in the Fields of Economics and Trade (4 th round)	Dec. 16-21	8
North America	Invitation of U.S. Congressional Staff (politics-related fields, 1 st round)	Mar. 28-Apr. 3	8
	Invitation of U.S. Congressional Staff (trade-related fields, 1 st round)	May 30-Jun. 5	8
	Invitation of U.S. Congressional Staff (politics-related fields, 2 nd round)	Oct. 10-16	8
	Invitation of U.S. Congressional Staff (trade-related fields, 2 nd round)	Dec. 12-18	7
Africa and Middle East	Invitation of Next Generation Leaders from the Middle East	Nov. 23-30	7
	Invitation of Next Generation Leaders from Africa	Nov. 30-Dec. 7	8
Europe	Invitation of Next Generation Leaders from Europe	Sept. 25-Oct. 3	21
	Invitation of Next Generation Leaders from the CIS	Nov. 8-15	9
China	Invitation of Future Chinese Leaders in the fields of culture and tourism (1 st round)	May 17-21	13
	Invitation of Future Chinese Leaders in the field of media (2 nd round)	Jul. 12-16	13
	Invitation of Future Chinese Leaders in the fields of economy and trade (3 rd round)	Sep. 6-10	12
	Invitation of Future Chinese Leaders in the field of public security (4 th round)	Nov. 15-19	12
	Exchange of Korea-China Next Generation Leaders	Dec. 12-18	10 Korean leaders visited China
Northeast Asia	Future Leaders Forum: Korea-China-Japan	Jul. 29-Aug. 8	18
Latin America	Invitation of Next Generation Leaders from South America	Apr. 6-13	6
	Invitation of Next Generation Leaders from Central America	Jun. 8-15	10

Revisits of U.S. Peace Corps Volunteers



The Korea Foundation has organized a revisit program for U.S. Peace Corps volunteers and their families who in the past helped to advance Korea in education, healthcare, and so forth. During these visits, the invitees have the opportunity to visit the places where they volunteered in the past, hold meetings with Korean volunteers from KOICA, and witness firsthand the extent of Korea's social and economic development in such fields as education and public health.

The U.S. Peace Corps Volunteers Revisits program is slated to run from 2008 to 2013. As part of this program, the Foundation invited 61 people in 2008. In 2009, the Foundation organized two such visits: the first, which involved 56 people, took place from July 5 to 11, and the second, involving 96 people, took place from October 25 to 31. All in all, 88 people were invited in 2010. The U.S. Peace Corps has dispatched volunteers to help developing countries make advancements in the fields of education, trade, agriculture and technology and to improve their public health situations. The members of the U.S. Peace Corps who volunteered in Korea from

1966 to 1988 greatly contributed to the development of English education, public health, and vocational training in Korea through their volunteer activities.

Youth Exchange Programs

As part of ongoing efforts to strengthen relations and broaden exchange programs with the United States, Japan, and China, the Korea Foundation has actively promoted youth exchange programs as a means to improve mutual understanding and establish future-oriented relationships.

Korea-U.S. Youth Network

In keeping with an agreement reached during the Korea-U.S. summit in 2008, the Korea Foundation has undertaken the task of inviting around 175 American youths to Korea. In 2010, the Foundation invited 177 high school and university students from the United States. During their stay in Korea, the students had the opportunity to improve their understanding of Korea by taking part in lectures, cultural experiences, and industrial tours.

Korea-Japan Youth Exchange

Based on an agreement between the Korean and Japanese governments, the Korea-Japan youth exchange program has been implemented since 1972. The Foundation has, in conjunction with the Ministry of Foreign Affairs and Trade, organized this program since 1992. In 2010, 29 students from Japan and 30 university students from Korea paid reciprocal visits to each other's countries that were designed to improve mutual understanding through lectures on Korean and Japanese culture and history, tours of cultural heritage sites, visits to main facilities, and the creation of opportunities to meet their Korean/Japanese counterparts.

Korea-China Youth Exchange

In compliance with the agreement between Korea and China to expand the youth exchange program in 2008, the Foundation decided in 2009, as part of its efforts to create opportunities to improve mutual understanding through youth exchanges, to extend invitations to Korea to of about 400 Chinese students and future young leaders annually. The Foundation invited 147 government officials and 150 undergraduates and graduates in 2010. The Foundation also has initiated a program dispatches about 100 Korean university students to China as an extension of the program. In addition, the Foundation provides support for the Korea-America Student Conference and Korea-Japan Student Conference.

2010 Youth Exchange Program (632 youths in three countries)

Region	Program	Period	Number of participants
China	Korea-China Youth Exchange (1 st round)	May 24-Jun. 1	147
	Korea-China Youth Exchange (visited China)	Jul. 8-16	85
	Korea-China Youth Exchange (2 nd round)	Oct. 25-Nov. 2	150
U.S.A	Korea-U.S. Youth Network (1 st round)	Mar. 13-21	78
	Korea-U.S. Youth Network (2 nd round)	Aug. 8-21	99
Japan	Korea-Japan Youth Exchange (visited Korea)	Nov. 9-18	29
	Korea-Japan Youth Exchange (visited Japan)	Nov. 23-Dec. 2	30

Other Support for Intellectual Exchanges

The Foundation has provided support for the participation of 43 specialists in a variety of international academic and cultural events held abroad, thereby promoting awareness of various aspects of Korea, such as Korean studies, culture and arts, international affairs and security.

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Dialogue Channels to **Bolster** **Two-way** Communication



- Forums
- Policy-oriented Research on Korea
- Support for Domestic Organizations' International Exchanges

Forums ·
Support for
Policy
Research

The Korea Foundation organizes international forums that serve as non-governmental dialogue channels for prominent figures from Korea and its partner countries. The Korea Foundation also conducts research designed to promote public diplomacy, and provides support for the Korea-related research, conferences, and publication projects carried out by overseas policy research institutions and international exchange organizations.

Forums

As part of its ongoing efforts to establish human networks among high-level domestic and global personnel and specialists, the Korea Foundation organizes programs such as the Forums by Country and the Korea Foundation Forum. Such programs are designed to increase the Korean public's understanding of global issues, and to strengthen awareness of Korea amongst important global leaders.

Forums by Country

In order to promote a better understanding of Korea within the global community and establish future-oriented cooperative relations that are rooted in human networks bringing together domestic and global opinion leaders, the Foundation has organized a continuous and institutionalized dialogue channel with the world's leading nations. In 2010, the Foundation organized 14 forums in which 631 domestic and global opinion leaders participated.

Forums by Country in 2010

Forum	Round	Period	Co-organizer
Korea-Spain Forum	6 th	Jan. 21-22	Casa Asia
Korea-Italy Forum	4 th	Mar. 15	Italy's Ministry of Foreign Affairs
Seoul-Washington Forum	4 th	May 3-4	Brookings Institution
Korea-Australia Dialogue	1 st	May 26-27	Australia Korea Foundation
Korea-Russia Forum	11 th	May 31-Jun. 1	Russia Diplomatic Academy
Korea-Brazil Forum	5 th	Sept. 2-3	Brazil's Ministry of External Relations
Korea-France Forum	9 th	Sept. 6-7	IFRI (French Institute of International Relations)
Korea-Japan Forum	18 th	Oct. 3-5	JCIE (Japan Center for International Exchange)
Korea-China Future Forum	15 th	Oct. 25-28	Chinese People's Institute of Foreign Affairs
Korea-Germany Forum	9 th	Nov. 5-6	Parliamentary State Secretary at the Federal Ministry of Finance
Korea-ASEAN Cooperation Forum	5 th	Dec. 17-18	ISIS (Institute of Strategic and International Studies)
Korea-India Forum (support)	9 th	May 24-25	ICRIER (Indian Council for Research on International Economic Relations)
Korea-UK Forum for the Future (support)	18 th	Jul. 11-14	The UK-Korea Forum for the Future
Korea-Canada Forum (support)	8 th	Sept. 26-28	Asia Pacific Foundation of Canada

Korea Foundation Forum

The Korea Foundation Forum lecture series was established with the purpose of raising awareness in Korea of current global issues, by organizing public lectures delivered by distinguished experts from all over the world. Launched in January 2008, the Forum has already had the opportunity to host world-renowned figures such as Mr. George Herbert Walker Bush, the former President of the U.S., Dr. Joseph S. Nye, Professor of International Relations at Kennedy School of Government, Harvard University, Mr. Koichiro Matsuura, Director-General of UNESCO and General Colin Powell, former U.S. Secretary of State.

Korea Foundation Forum in 2010

Round	Date	Speaker	Subject
21 st	Feb. 3	Hyun In-Taek, Unification Minister of Korea	The Present Status of Inter-Korea Relations
22 nd	Mar. 9	Kang Sang Jung, Professor of the Tokyo University	New Korea-Japan Relations
23 rd	Apr. 7	John J. Hamre, President and CEO of CSIS	After the First Year, Where is Obama's Asia Policy Heading?
24 th	Jun. 1	Jim Webb, U.S. Senator (D, VA)	Meeting New Challenges to the U.S.-Korea Alliance
25 th	Jun. 25	Hamada Junich, President of the Tokyo University	Meeting Globalization: The Challenges of Higher Education
26 th	Jul. 14	John Agyekum Kufuor, Former President of the Republic of Ghana	Korea-Africa Relations in a Changing World
27 th	Aug. 16	Robert J. Zimmer, President of the University of Chicago	Challenges and Contexts for the Modern Research University
28 th	Sept. 3	Wim Kok, Former Prime Minister of the Netherlands	Overcoming Economic Crises: The Netherlands' Tripartite Agreements and Implications for Korea
29 th	Sept. 14	Jacques Legrand, President of INALCO	Bologna Process and the Reformation of University Education in France
30 th	Dec. 2	Strobe Talbott, President of Brookings Institution Richard Bush, Director of CNAPS Brookings Institution	American Foreign Policy: Obama, the New Congress and the World
31 st	Dec. 3	Burwell B. Bell III, Former Commander of the United Nations Command/Combined Forces Command/U.S. Forces Korea	The Development Direction of the Future ROK-US Alliance

Korea Public Diplomacy Forum (KPDF)

The Korea Foundation has developed public diplomacy goals and strategies that are in keeping with the objectives of its projects. To this end, the Foundation has organized international conferences on public diplomacy that have featured prestigious specialists in related fields, conducted various activities such as the translation and publication of recent foreign works related to public diplomacy as part of its Korea Foundation Public Diplomacy Reference Series. The Foundation, along with the Ministry of Foreign Affairs and Trade, created a sphere for discussion amongst the domestic researchers and specialists in the field of public diplomacy.

Forums by Country in 2010

Date	Event
	Inaugural ceremony for the Korea Public Diplomacy Forum and Commemorative Seminar
	Theme
May 17	1. Korean Style Public Diplomacy: Model and Strategy
	2. China's Public Diplomacy Strategy and the Implications for Korea
	3. Israel's Public Diplomacy Strategy and the Implications thereof
Nov. 17	Korea Public Diplomacy Forum Monthly Seminar
	Theme: Research to Develop the Strategies of Korea Public Diplomacy
Dec. 6-7	International Symposium on Korea Public Diplomacy
	Theme: Public Diplomacy in Korea-U.S. Relations
	Organizers: The Korea Foundation, Jeju Peace Institute, U.S. Embassy in Korea

KF Global Leadership Camp

In support of Korea's recent efforts to promote a multicultural society and shared growth since 2010, the Korea Foundation organized the KF Global Leadership Camp. The first KF Global Leadership Camp was designed for youngsters from multicultural families, who should be important human resources in future Korea, to develop global leadership skills. The Camp invited 82 middle school students from Dec. 13 to 15, 2010.



Policy-oriented Research on Korea

To strengthen and broaden the international community's understanding of Korea, the Foundation has provided support for Korea-related studies, the establishment of Korea-related research institutes academic conferences and publications arranged by international think-tanks and organizations. In 2010, the Foundation provided support for Korea-related policy research projects implemented by 25 think-tanks from eight countries.

Country	Organization	Project
U.S.A	Asia Foundation, Center for U.S.-Korea Policy (CUSKP)	Influence and Role of Domestic Stakeholders on the U.S.-R.O.K. Alliance
	Brookings Institution, Center for Northeast Asian Policy Studies (CNAPS)	The Continuing Evolution of the R.O.K.-U.S. Relationship and Korea's Role in Northeast Asia
	California State University, Center for Korean American and Korean Studies (CKAKS)	Global Korea Project
	Center for Global Nonkilling (CGNK)	Nonkilling Korea: Six Culture Exploratory Conference
	Center for Strategic and International Studies (CSIS)	Endowment for the CSIS Korea Chair
	Columbia University, Weatherhead East Asian Institute (WEAI)	North Korea in 2012 and Beyond: Domestic Change, Foreign Policy Behavior and Regional Implications
	Korea Economic Institute of America (KEI)	Korea Outreach Program
	Korea Society	Policy Series and Arts Programs
	Pacific Forum Center for Strategic and International Studies (PF CSIS)	James A. Kelly Korean Studies/Fellowship Program
	Chicago Council on Global Affairs (CCGA)	Global Views 2010
	University of California, Berkeley APEC Study Center	Linking Trade, Traditional Security, and Human Security: Lessons from Europe and the Americas and Implications for Asia
	University of Southern California, Korean Studies Institute / CSIS	Transitional Issues: After the Collapse of North Korea
	Woodrow Wilson International Center for Scholars	The North Korea International Documentation Project (NKIDP)
Mexico	Centro de Análisis y Medición del Bienestar Social (CAMBS)	Population and Education Policies in Mexico and Korea in a Comparative Perspective
U.K.	International Institute for Strategic Studies (IISS)	Fostering International Dialogue on Korean Security
	Chatham House, Royal Institute of International Affairs (RIIA)	Towards A Human Security Framework for North Korea: Promoting Human Rights Through Pragmatic Approaches
Belgium	International Crisis Group (ICG)	Conflict Risks in and around the Korean Peninsula
Austria	University of Vienna, Department of East Asian Studies	Korea and East Asia: International Relations and Options for a Regional Collective Security Mechanism
Russia	Institute of World Economy and International Relations (IMEMO)	Twenty Years of Russia-Korea Diplomatic Relations: Achievements and Prospects for Bilateral Cooperation and North East Asia's Security
China	China Foreign Affairs University (CFAU), Center for International Security	Survey on the Relationship between Korea-China and Security in Northeast Asia
	China Foreign Affairs University (CFAU), Center for Strategic and Conflict Management (CSCM)	Strategic Partnership between Korea and China and Sustainable Peace & Development on the Korean Peninsula
	Renmin University of China, School of International Studies	China's Foreign Policy and the Korean Peninsula
	Tsinghua University, Institute of Education	Job Search of Korean Students in China
	Shandong University, Institute of Asia-Pacific Studies	Korean Party Politics and the Contemporary Political Transition of Korea: History and Experience
Vietnam	Vietnam Academy of Social Sciences, Center for Korean Studies	Economic Development in the Republic of Korea and Vietnam: Suggestions for the Democratic People's Republic of Korea

Support for Domestic Organizations' International Exchanges

In an efforts to develop better awareness of Korea within the international community and to promote international academic exchanges, the Korea Foundation provides support for the international academic conferences hosted by domestic academic organizations and research institutions. In 2010, the Foundation provided support for 17 international conferences organized by academic associations, research institutions, and private organizations in Korea. The Foundation also provided support for the international exchanges and activities of 14 diplomatic non-governmental organizations to promote friendship and expand Korea's diplomatic frontier.

Support for International Conferences in Korea in 2010

Conference	Organizer
Familiarization Tour on Promoting Busan as a World Class Film City	Busan Foundation for International Activities
Green Cooperation for Peace and Life	The Korean Association of International Studies
The 7 th International Conference on Humanities and Social Sciences; The Korea-Japan Next-generation Academic Forum	Korea-Japan Next Generation Academic Forum (Organized by : College of Social Science at Chonnam National University, Japan Center at Dongseo University)
The 19 th Congress of the International Comparative Literature Association	Organizing committee of the 19 th Congress of the International \ Comparative Literature Association
International Conference in Commemoration of 20 th Anniversary of Diplomatic Relation Between Korea and Algeria	Association Coréenne d'Etudes Maghrébines
East Asian Conference of Slavic and Eurasian Studies	The Korean Association of Slavic Studies
40 th Joint International Conference on French Studies: The Meaning and Prospects of FLE (French as Foreign Language) in a Global World	Société Coréenne d'Enseignement de Langue et Littérature Françaises
Searching for a Desirable Governance of International Cooperation for Promotion of Global Peace	GCS International
2010 The Korean Society of Art Theories International Conference	The Korean Society of Art Theories
War and Gender in Korean and Japanese Art Histories	Korea Association for the History of Modern Art
The Vision of Cultural Power	The Korean Political Science Association
Integration of the Korean Peninsula: Framework for a Positive Future in the era of the East Asia	Hansun Foundation for Freedom & Happiness
EU's Climate Policy and Korea-EU Environmental Cooperation	The Korean Society of Contemporary European Studies
The 30 th Anniversary Conference of RC42, IPSA "National Unification and Regional Integration"	The Yonsei-SERI EU Centre
ODA, Public Diplomacy and Korea's National Strategies for the 21 st Century	Korea Society for Regional Studies
Toward an East Asian Community: Why and How?	Graduate School of International and Area Studies, Hankuk University of Foreign Studies
G20 and the Economic Cooperation Project by Japan, Korea and China	The Northeast Asian Community Studies Institute, East Asia Research Institute

Support for Diplomatic NGOs in 2010

Organization
Korea-Arab Society (KAS)
Korea-China Expert Joint Research Project
Korea-Japan Next-Generation Joint Research Project
Silkroad Foundation
Korea-Japan Cooperation Council
Korean Council on Latin America and the Caribbean
Korea - Central America & Caribbean Economic Council
The Korea-China Friendship Association
The International Conference of Asian Political Parties (ICAPP)
Korea-Japan Friendship Association
21c Korea-China Leaders Society
The Association for Overseas Korean Education Development
Korean Council on Foreign Relations
Korea-Japan Women's Association

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Creating Media Content to Reveal Korea



Publication & Media, Distribution of Korean Studies Materials

- Publication
- Multimedia Program
- Distribution of Resources for Korean Studies and e-Resources

The Korea Foundation publishes periodicals and books on Korea in foreign languages, and produces multimedia content on Korean culture. In addition, the Foundation facilitates a better understanding and knowledge of Korea within the international community by distributing Korea-related reference materials to overseas libraries, research institutions, and universities.

Publication

The Korea Foundation has been lauded both at home and abroad for its role in the promotion of publications in foreign languages. Such works include *Koreana*, a quarterly English magazine introducing Korean culture and arts, and *Korea Focus*, a journal whose goal is to foster a better understanding of the current issues affecting the Korean peninsula. The Foundation has also contributed to the publication in foreign languages of Korea-related academic research results, as well as of high-quality books on topics related to culture and arts. As part of efforts to facilitate foreign readers' access to basic Korea-related cultural knowledge, the Foundation published in 2010 a new series titled *Korea Essentials*, composed of reprints of special articles that have previously appeared in *Koreana*.

Publication of periodicals

Koreana

The Korea Foundation publishes four issues of *Koreana* per year. This magazine has introduced the world to Korea's traditional and modern culture and arts since 1987. As of 2010, the circulation of the magazine amounted to 6,200 copies of each issue in English, 5,700 in Chinese, 2,900 in Spanish, 3,000 in French, 2,800 in Arabic, 2,600 in Russian, 2,600 in Japanese, and 2,300 in German. A quarterly magazine published for more than 20 years, the wealth of contents of *Koreana* has been used as the basis for new publications. In 2010, the Foundation published *Masterpieces of Korean Art* and *Korean Journeys*, both of which featured special articles selected from previous issues of *Koreana*. In addition, *Koreana* has been used as a useful media tool for introducing Korea at domestic and international events. As many as 3,000 copies of *Koreana* were, for example, distributed during the G20 Seoul Summit held in November 2010.



Spring 2010 (Vol. 24, No. 1)
Special Feature: Jongga Clan Culture
 • What Is the Significance of Jongga in Korea's Modern-day Society?
 • Jongga Ancestral Rituals and Food Culture
 • A Tour of Korea's Jongga Museums
Korean Literature:
Light of Spring (by Jeong Ji A)



Summer 2010 (Vol. 24, No. 2)
Special Feature: 60 Years After the Korean War
 • The Korean War's Far-reaching Consequences
 • Wartime Trauma Etched Deeply in the Korean Heart
 • Korea's Phenomenal Post-War Development
 • Photo Documentary of Korea's Demilitarized Zone
 • Reflecting on the Korean War through Literature
Korean Literature:
Encounter at the Airport (by Park Wan-suh)



Autumn 2010 (Vol. 24, No. 3)
Special Feature: Korea's Smartphone Era
 • Mobile Phones in Korea: Between Dynamism and Anxiety
 • Korea's Mobile Phone Industry
 • Korea's Innovative Mobile Phone Technology
Korean Literature:
The Storyteller's Tale (by Lee Seung-U)



Winter 2010 (Vol. 24, No. 4)
Special Feature: Gyeongbokgung Palace
 • Gyeongbokgung: The Primary Joseon Palace
 • Gyeongbokgung Palace Restoration: A 20-year First Phase
 • Shin Eung-soo Stands at the Forefront of Gyeongbokgung's Restoration
 • A Tour of Gyeongbokgung Palace
Korean Literature:
Pink Ribbon Days (by Kwon Yeo-sun)

Korea Focus

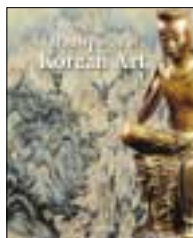
Korea Focus is both a monthly web magazine and a quarterly journal that features commentaries and essays on Korean politics, economics, society and culture, as well as on international issues. The articles are taken from leading Korean newspapers, magazines and journals, as well as from papers presented during academic conferences. In 2010, which marked the 5th year it appeared in webzine form, the number of visits to the *Korea Focus* website increased by 18.3% over the previous year's totals. Selected articles and essays taken from the webzine version of *Korea Focus* are published in the quarterly print edition. In 2010, 6,600 copies of each issue were distributed to academic and research institutes, libraries, and social and cultural organizations abroad. The most frequently viewed articles from the webzine in 2010 included essays such as "Retrospect on the Korean Economy in 2009," "The North's Economy in 2010," "1910-2010: From Colony to Leading Nation," "Technological Innovation of Small and Medium-sized Enterprises," and "North Korea's Power Succession and Changes in Leadership."



Monographs & Books

As part of its ongoing efforts to provide various books to help readers better understand Korean culture, the Foundation published the Selections from Koreana Series Vol. 3, *Masterpieces of Korean Art* and Vol. 4, *Korean Journeys*, a compilation of articles that have appeared in *Koreana* over the past 10 years, as well as Vol. 3 of *Korea's Treasures Series* *Gold Crowns of Silla: Treasures from a Brilliant Age*, and Vol. 14 of *Korea's Cultural Masterpieces Series* *Korean Court Dance*. In addition, the Foundation also published, in conjunction with private publishers, four volumes of a new *Korea Essentials Series* that is designed to provide readers access to essential knowledge about Korean culture in a more convenient manner. The Foundation plans to continuously disseminate basic and practical information pertaining to Korean culture.

The widespread dissemination of *Masterpieces of Korean Art* (Vol. 3 of the Selections from Koreana Series) during the G20 Seoul Summit has been hailed as having helped to promote awareness of Korean culture amongst the highest-ranking officials in other countries.



Selections from Koreana Series 3 *Masterpieces of Korean Art*

This book introduces the masterpieces of Korean art from the Neolithic Age to the Joseon era through 40 articles and photos. The book is divided into sections on painting, sculpture, metal crafts, ceramics, and wood/lacquer crafts, and stone pagodas.

- **Product Specification:** 215mm X 265mm, Hardcover
- **Contents:** Painting | Buddhist Sculpture | Metal Craft | Pottery and Ceramics | Wooden and Lacquer Craft | Stone Pagodas
- **Number of Pages:** 232



Selections from Koreana Series 4 *Korean Journeys*

This book provides practical information about various destinations throughout Korea that reveal the nation's unique lifestyle, cuisine, folklore, history and cultural heritage. The articles are grouped into five chapters based on geographical location, with special attention being paid to identifying the unique characteristics of local residents, as well as the local environment, and the cultural traditions of the destinations.

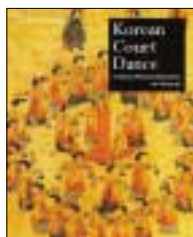
- **Product Specification:** 185mm X 225mm, Hardcover
- **Contents:** Seoul | Central and Western Regions | Southwestern Region | Southeastern Region | Gangwon Province
- **Number of Pages:** 260



National Treasures of Korea Series 3 *Gold Crowns of Silla: Treasures from a Brilliant Age*

This book introduces the gold crowns and related articles such as earrings, necklaces, and belts that were excavated from the five royal tombs of Silla, namely the Great Tomb at Hwangnam, Heavenly Horse Tomb, Gold Crown Tomb, Auspicious Phoenix Tomb, and the Gold Bell Tomb. The vivid descriptions are accompanied by numerous photographs to create a memorable pictorial record. In addition, the work also includes three insightful essays written by art historians on such topics as the gold culture of Silla, the significance of Silla gold crowns, and the historical background of Silla's exceptional culture.

- **Preface:** Introduction of the Gold Crowns of Silla
- **Contents:**
 - **Main Text:** 1) Symbolism of the gold crowns of Silla 2) Five gold crowns and hats excavated from five royal tombs
3) Other gold ornaments (belts, earrings and necklaces etc)
4) Photo essay: introduction to the Great Tomb at Hwangnam, Gyeongju
 - **Essays:** 1) Gold culture and the gold crowns of Silla 2) The development of the Maripgan era - The era of Silla's gold crowns
3) The origins, characteristics, and importance of Silla's gold crowns
- **Number of Pages:** 144



Korean Culture Series 14 *Korean Court Dance*

This book introduces Korean court dance from the Three Kingdoms Period up through the Joseon dynasty era. The various dances that were performed during these periods are presented in a chronological manner. Of particular note, the book's introduction of the various court dances performed during the Joseon era is based on references found in works such as the '*Akhak gwebeom* (Musical Canon, a nine-volume treatise on music)', '*Goryeosa akji* (The History of Goryeo's Book of Music)', and various '*uigwe* (royal protocols of the Joseon Dynasty)'.

- **Product Specification:** 190mm X 240mm, Hardcover Book Binding
- **Contents:**
 - **Preface:** Introduction to Korean court dance, bibliographic materials, main dance moves
 - **Main Text:** 1) Court Dance during the Three Kingdoms Period 2) Court Dance during the Goryeo Dynasty
3) Court Dance during the Joseon Dynasty
- **Number of Pages:** 140

Korea Essentials Series

This new series is co-published by the Korea Foundation and Seoul Selection to provide international readers with a basic understanding of the arts and culture of Korea. The content of this series is based on the articles and features published in *Koreana*, the Foundation's quarterly magazine.



Korea Essentials Series 1 Hangeul: Korea's Unique Alphabet

Hangeul, the indigenous writing system of Korea, is an ingenious creation that utilizes forward-thinking, scientific linguistic theory, and principles of Korean traditional culture to express the sounds of the Korean language. The book examines the unique characteristics of the Hangeul writing system, alphabetical structure, the historical process of its creation by King Sejong the Great, and its widespread influence on Korean society.

- Product Specification: 128mm X 180mm
- Number of Pages: 104



Korean Essentials Series 2 Traditional Painting: Window on the Korean Mind

Korean painting is said to reveal a close connection with nature that parallels the Korean people's traditional worldview. Koreans have long revered the natural surroundings, as is readily evident in the subjects and style of Korean paintings. The book provides readers with comprehensive information about the traditions of Korean painting in regard to Buddhist Painting, A Scholar's Art, Landscape Painting, Genre Painting, Portrait Painting, and Folklore Painting.

- Product Specification: 128mm X 180mm
- Number of Pages: 132



Korean Essentials Series 3 The DMZ: Dividing the Two Korea

The Demilitarized Zone separates the Korean Peninsula into North and South, where communism and democracy continue to co-exist in mutual enmity. Nowhere is this more apparent than at the Joint Security Area (JSA) near the so-called "truce village" of Panmunjeom, where South Korean and North Korean soldiers face off against each other. The book includes chapters about the background of the DMZ, the Korean War, Panmunjeom and the JSA, and the natural eco-system of the DMZ.

- Product Specification: 128mm X 180mm
- Number of Pages: 104



Korean Essentials Series 4 Traditional Food: A Taste of Korean Life

Nowadays, with healthy lifestyles and the 'slow food' movement receiving worldwide attention, Korean cuisine is attracting keen interest as a healthy cuisine, which offers nutritional harmony and balance. The book explores Korea's 5,000-year-old culinary culture and introduces readers to the historical, cultural, nutritional, and philosophical aspects of this unique cuisine.

- Product Specification: 128mm X 180mm
 - Number of Pages: 136
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Support for Korea-related Publications

Seeking to promote publication of foreign language works related to Korea, the Foundation provides support for the publication of introductory books on Korea for foreign readers. In 2010, 20 Korea-related books were published in seven languages with the support of the Korea Foundation.

Publications supported by the Korea Foundation

Language	Title	Publisher	Author	ISBN
Germany	Nam June Paik: Videokunst in Museen	Dietrich Reimer	Kim, Eun-ji	978-3-496-01413-3
	Paradoxe des Begehrens: Liebesdiskurse in deutschsprachigen und koreanischen Prosatexten	Boehlau Verlag GmbH & Cie.	Park, Inwon	978-3-412-20470-9
Russian	Спорные вопросы корейской грамматики (Vostochnaya Literatura)	Восточная литература (Rudnitskaya Elena)	Рудницкая Е.	978-5-02-036435-6
	The History of Sakhalin Koreans Vol.3	Sakhalin Region Printing House	A. T. Kuzin	978-5-89290-168-0
	The History of Korea from the Ancient Times till 1992 (in two Volumes)	LLC Vostochnay kniga	Vladimir Tikhonov	-
	История Кореи: новый взгляд	История Кореи: новый взгляд (Vostochnaya Literatura)	Хан Ён-у	978-5-02-036442-4
	Каталог документов ГИА о истории Кореи русско-корейских отношений: вторая половина XIX – начало XX вв. Выпуск (The Catalogue of Documents of the Russian State Historical Archives on the History of Korea and Russo-Korean Relations from the Second Half of XIX- the Beginning of the XX Century, Volume1)	Восточная литература (Vostochnaya Literatura)	Bella Pak ed.	978-5-02-036443-1
	Первые известия о Кореи в России (1675–1884)	Pervoe Marta	Boris Pak et. Al	978-5-8125-1328-3
	Чхвэ-жэ-хэ Цой Пет-Семенович	Восточная литература (Vostochnaya Literatura)	Boris Pak et. Al	978-5-89282-419-4
	Этногенез этническая история корейцев. Данные эпиграфики: (“Стелла Вангэтхвэа”) (Ethnogenesis and the ethnic history of the Koreans, according to epigraphs: (Stella Kvangetho Wang)	Pervoe Marta	Rosa Sh. Djarylgasina	978-5-8125-1444-0
Mongolian	Korean Studies/Politics, Economy, Culture/	Munkhiin useg	Norovnyam et. Al	-
Vietnamese	Giáo trình đọc văn hoá Hàn Quốc dành cho người nước ngoài	Areumdaun Hangukeo Hakgyo	Jang, So-young et. Al	978-89-91869-52-3
English	A History to open the Future	Minimum	The China-Japan- Korea Common History Text Tri- National Committee	978-89-964173-1-6
	Engagement with North Korea: A Viable Alternative	State University of New York Press	Sung Chull Kim and David C. Kang Ed.	978-1-4384-2779-9
	Forests and Korean Culture	BooksHill	Chun Young-woo	978-89-5526-680-1
	Great Korean Portraits	Dolbegae	Cho, Sunmie	978-89-7199-419-1
	The Climate and the Culture of Korea	PureunGil	Lee Seung-ho	978-89-6291-131-2
	The South Korean Film Renaissance: Local Hitmakers, Global Provocateurs	Wesleyan Univ. Press	Choi, Jinhee	978-0-8195-6940-0
Ukrainian	НОВИЙ ПОГЛЯД НА ІСТОРІЮ КОРЕЇ	Burago	Office of Korean History at Korea University	978-966-489-076-9
Chinese	韩国独立运动研究新探--纪念大韩民国 临时政府创建90周年/韩国研究文库	社会科学文献出版社 (Social Sciences Academic Press)	石源华	978-7-5097-1143-9

Participation in International Book Fairs

In recent years, the Korea Foundation has sought to publicize its publications, periodicals, and multimedia materials by participating in major events, such as the Seoul International Book Fair, the Tokyo International Book Fair, and the Frankfurt International Book Fair. Through its participation, the Foundation has tried to introduce its support program available to those foreign publishers who participated in international book fairs in an effort to activate the publication of Korea-related works. In 2010, the opening of a Korea Foundation booth at the Tokyo International Book Fair and the Frankfurt International Book Fair helped raise interest in the Foundation's various Korea-related exchange programs, including support for the publication of foreign language works, amongst visitors involved in the publishing business.

Book Fair	Period	Venue	Exhibited books
Seoul International Book Fair	5.12-5.16	Coex A and B	52 categories, 345 books
Tokyo International Book Fair	7.8-7.11	Tokyo Big Sight	38 categories, 242 books
Frankfurt International Book Fair	10.6-10.10	Messe Frankfurt	47 categories, 192 books



Multimedia Program

The Korea Foundation implements various media programs that are designed to help foster a better understanding of Korea abroad. The Foundation plans and produces video contents which are designed to introduce Korea and to serve as supplementary learning materials for overseas researchers and students majoring in Korean studies. The Foundation also offered a Multimedia Production Support Program that provided financial assistance to both Korean and foreign media producers desiring to introduce Korea to global audiences. In addition, the Foundation has also contributed to spreading awareness of Korean culture and Hallyu (Korean Wave) by broadcasting Korean TV dramas in regions such as Central and South America and Africa. In 2010, the Visual Korea Program was launched to support the screening of Korean films by Korean diplomatic missions abroad. This program made it possible for Korean films such as *Le Grand Chef* and *Forever the Moment* to be introduced to audiences in Central and South America, the Middle East, and Africa.

Production of Video Contents on Korea

In 2010, the Foundation produced a documentary, *Secrets behind Korea's Economic Success*, in commemoration of the G20 summit meeting held in Seoul, which introduces Korea's rapid economic growth since the Korean War. To this end, *Secrets behind Korea's Economic Success* was aired on six occasions on Arirang TV and Arirang World channels during the G20 Seoul Summit. It was also produced in DVD form and successfully distributed to educational institutions and diplomatic missions in Korea and abroad. Also, a collection of 20 video clips on Korean culture, *Window on Korean Culture*, was made, which is expected to serve as useful educational material for Korean studies scholars and educators overseas.

Multimedia Production Support Program

The Foundation supported production of selected video contents on Korea under its Multimedia Production Support Program to increase Korea-related video contents in foreign languages. In 2010, the Foundation supported two multimedia productions.

Supported Multimedia Productions

Title	Producer	Language
The Curves of Korea	SKY HD	Korean, English, Spanish, and French
Korean Master Chefs	DreamVille Entertainment	Korean and English

Broadcasting of Korean TV Dramas Overseas

The Korea Foundation also broadcasted Korean TV dramas overseas as part of efforts to both introduce Korea culture and increase cultural exchanges with regions that have had limited exchanges with Korea. In 2010, the French and Spanish dubbed versions of the Korean drama, *Dae Jang Geum: Jewel in the Palace* were aired in Central and South America and in the French-speaking countries of Africa respectively. In the case of additional Korean dramas slated to be aired in Central and South America at the end of 2011, namely *My Fair Lady* (KBS) and *Queen of Housewives* (MBC), the Foundation completed the dubbing of these two K-dramas in Spanish. Meanwhile, MBC's *Queen of Housewives* has been selected to air in the French-speaking countries of Africa from the second half of 2011 onwards. And the Foundation is in the process of dubbing this series in French.

Country	Broadcaster	Period
Nicaragua	Canal 11	March - May 2010
Bolivia	RTP	September 2010 - January 2011

Broadcasting of French-dubbed Version of "Dae Jang Geum: Jewel in the Palace" in Africa

Country	Broadcaster	Period
Gabon	Teleafrika	May 2010
Burkina Faso	RTB	March 2010
Democratic Republic of the Congo	RTNC	March 2010
Togo	TVT	April 2010

Support for Korean Diplomatic Missions in Hosting Film Screenings

To promote a better understanding of Korean culture abroad and to support the cultural diplomatic activities conducted by Korean diplomatic missions abroad, the Korea Foundation launched the Visual Korea program in 2010. As part of this program, the Foundation has provided support for the screening of Korean films by Korean embassies and legations abroad, as well as for Korean cinema screening events staged during international film festivals. In 2010, *Le Grand Chef*, *Forever the Moment*, *Scandal Makers*, *My Girlfriend is an Agent*, and *Old Partner* were screened as part of 14 Korean film screening events organized by 13 embassies and legations abroad.

Organized by	Period
Permanent Mission of the Republic of Korea to the UN	Jun. 10
Korean Embassy in Costa Rica	Jun. 21-26 Nov. 1-5
Consulate-General of Korea in Irkutsk, Russia	Sept. 30-Oct. 4
Korean Embassy in Colombia	Sept. 30-Oct. 7, Oct. 11-Nov. 15, Oct. 19
Korean Embassy in Qatar	Oct. 12-17
Korean Embassy in Ukraine	Oct. 21-24, Nov. 10-15
Korean Embassy in Jordan	Oct. 23-26
Korean Embassy in Ecuador	Oct. 25-31
Korean Embassy in Chile	Oct. 26-Dec. 8, Oct. 27-30, Nov. 19-23, Dec. 1-3, Dec. 13-17
Korean Embassy in the Kyrgyz Republic	Dec. 21-24
Korean Embassy in Uzbekistan	Dec. 20-24
Korean Embassy in Bangladesh	Dec. 5-11
Korean Embassy in Cameroon	Dec. 5-6



Distribution of Resources for Korean Studies and e-Resources

The Korea Foundation seeks to help Korean studies scholars and specialists located abroad by providing foreign universities, libraries, research institutes, and culture and art organizations with a wide range of pertinent Korea-related works and audio/video resources. The Foundation's Korean Studies e-Resources program helps foreign-based scholars and graduate students in Korean studies gain access to online Korean studies DBs (assistance with subscription fees associated with online Korean studies DBs).

Furthermore, in order to facilitate the task of providing the wide range of materials and resources required by the targeted organizations, the Foundation will effectively expand its regular and occasional support for the collection of Korean studies-related material and its support for the collection of basic introductory materials on Korea.

Distribution of Resources for Korean Studies

The distribution of resources for Korean studies (or Korean Language) program is carried out in conjunction with regions that have had limited with Korea. After having collected newly published materials every year and distributed the list to foreign universities, research institutes, libraries and museums, the Foundation provides the organizations with the relevant materials they require. In 2010, the Foundation provided 22,314 copies of books and 2,902 copies of audio/video materials to 290 organizations in 59 countries.

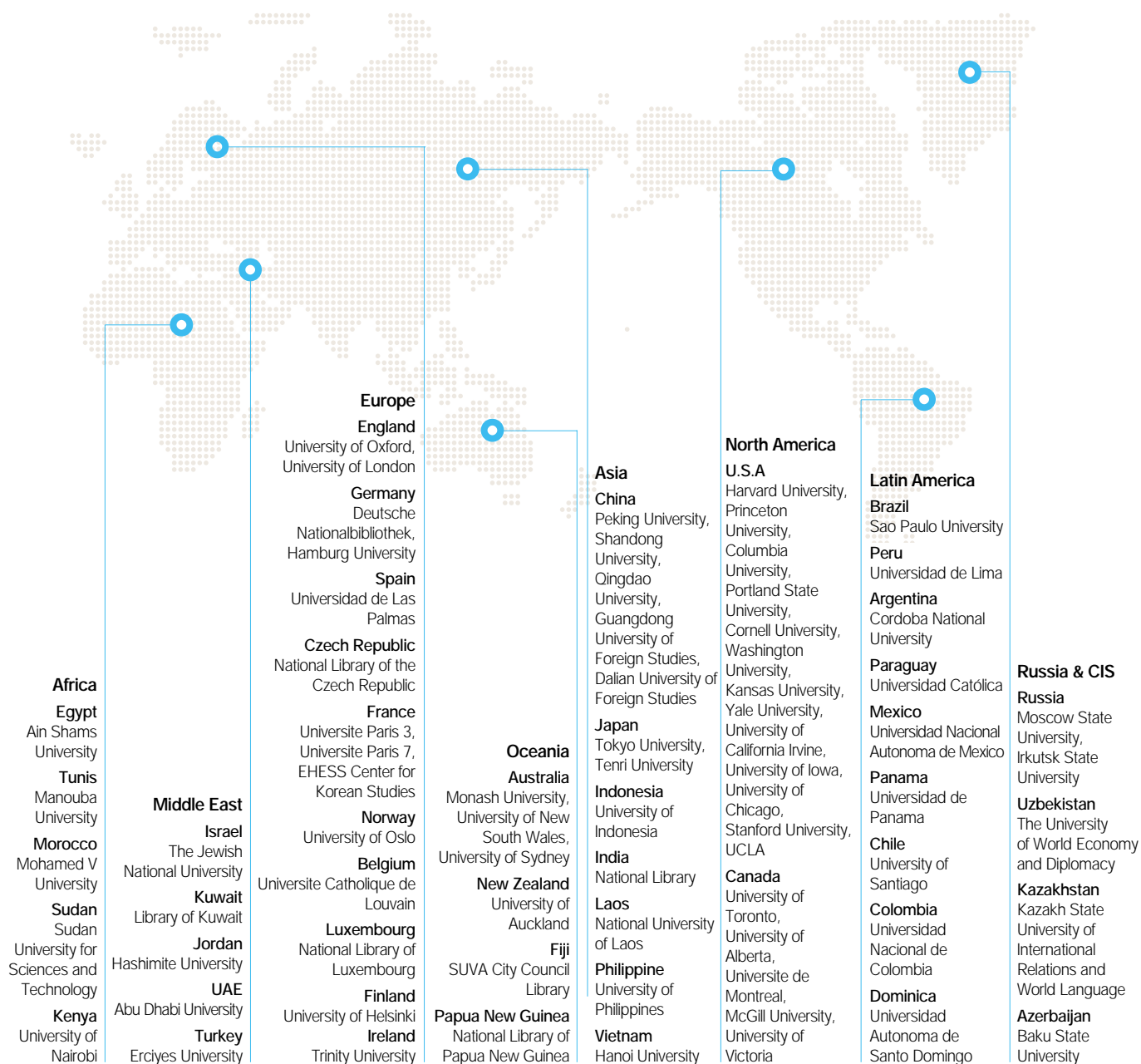
Support for Korean Studies e-Resources

The Korea Foundation has also established a Support for Korean Studies e-Resources program in 2009. This program is designed to promote Korean studies abroad by providing professors and students in Korean studies and East Asian studies in foreign universities with access to Korean Studies DB. This program provides support for the subscription fees for online DBs such as academic papers, e-books, and other items. The Foundation provides this support in a matching fund form, through which the Foundation and the supported organization jointly assume the responsibility for the pertinent fees. In 2010, the Foundation provided support to 39 universities in seven countries, including the United States, Canada, Australia, the UK, Czech Republic, France, and Germany, where Korean Studies have been actively carried out and widespread use has been made of online DBs. The Foundation plans to further increase the scope of its support in 2011.

Classification	Number of countries	Number of organizations	Number of copies/works
Korean studies-related materials	59	290	25,216
Korean studies e-resources	7	39	-



Support for Korean Studies-Related Materials



- Board of Directors
- Financial Summary for 2010
- Organization
- Designated Donation Program

Board of Directors

The Korea Foundation Board of Directors, which examines and makes decisions on major issues related to the Foundation's activities, consists of nine members; three permanent members including the president and six non-permanent members representing various sectors of Korean society. The incumbent board members are as follows.

As of February 2011

Permanent Members

KIM Byung-Kook | President
KIM Sung-yup | Executive Vice President
HAHN Young-hee | Executive Vice President

Non-Permanent Members (In alphabetical order)

KIM Sungjoo | CEO of Sungjoo Group
RYU Jin | Chairman and Chief Executive Officer of Poongsan Corp
PARK Jinwon | Lawyer of SHIN & KIM
LEE Woonchul | Chairman of Korea Life Insurance Association
LEE Woonhyung | Chairman of SeAH Holdings Corp
LIM Hyunchin | Director of Seoul National University Asia Center

Financial Summary for 2010

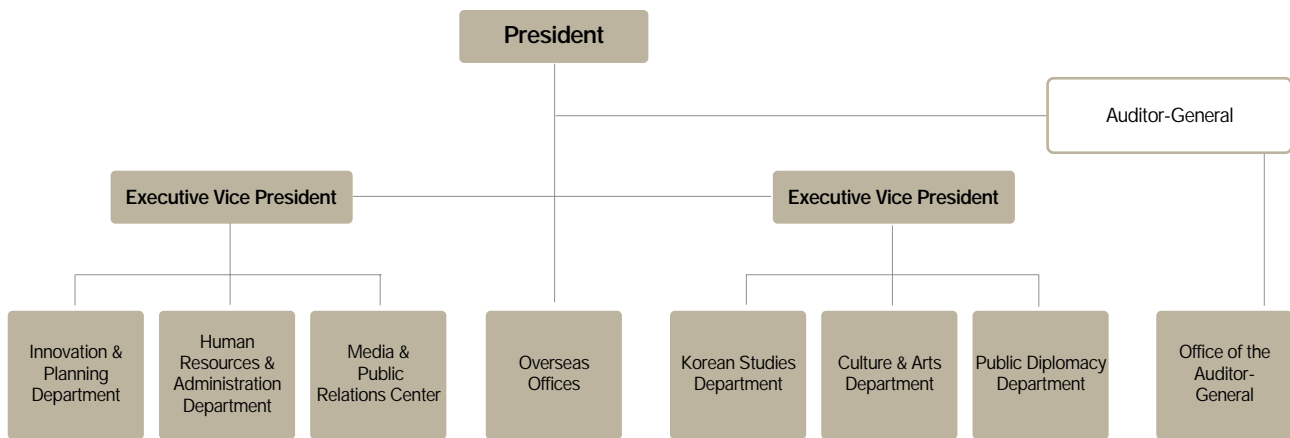
Korean Won

Revenues	
Details	Amount
Investment Revenue	2,405,712,955
Other income from Interest and Property	2,405,712,955
Current Transfer Revenue	45,150,483,790
Other Current Transfer Revenues	45,150,483,790
Sales Revenues from Goods & Services	7,214,422,089
Miscellaneous Revenue	7,214,422,089
Mature Funds (Surplus Funds Withdrawn)	22,134,505,530
Surplus Funds Collection	22,134,505,530
Government Internal Revenue and Others	1,215,065,750
Income from Interest on Deposit Funds	1,215,065,750
Total	78,120,190,114

Korean Won

Expenditures	
Details	Amount
Enhancement of Korean Studies and Language Overseas	12,317,654,070
Nurturing Future Specialists on Korea	5,415,737,394
Intellectual Exchanges	5,091,501,043
Support for International cooperation Networking	8,151,019,501
Cultural Exchanges	9,463,971,291
Media	4,432,909,886
Support for Exchanges of Overseas Koreans	22,135,000,000
Deposit for Public Capital Management Fund	9,647,882,743
Surplus Fund Account	1,464,514,186
Total	78,120,190,114

Organizational Chart



Overseas Offices

While the Foundation opened overseas offices in 2005 in the United States, China, Germany, Russia and Vietnam, another one was added in the United States (L.A.) in February 2010. These offices are charged with the mission of facilitating the efficient implementation of the Foundation's international exchange programs via the establishment of a coordinated global network. The overseas offices are responsible for identifying local demand and developing international exchange programs suitable for the local environment and conditions.

Washington, D.C. Office, U.S.A.

The Korea Foundation Washington, D.C. Office
1612 K Street NW, Suite 1201, Washington, D.C. 20006, U.S.A.
Tel: 1-202-419-3400 Fax: 1-202-419-0496
E-mail: washingtondc@kf.or.kr

LA Office, U.S.A.

The Korea Foundation LA Office
c/o Korean Consulate-General #201
3243 Wilshire Blvd, Los Angeles, CA 90010, U.S.A.
Tel: 1-213-389-2003 (ext. 60) Fax: 1-213-389-2033
E-mail: kfla@kf.or.kr

Beijing Office, China

The Korea Foundation Beijing Office
c/o The Embassy of the Republic of Korea
No. 20, Dongfangdonglu, Chaoyang District, Beijing, China
TEL: 86-10-8531-0686 FAX: 86-10-8531-0692
E-mail: beijing@kf.or.kr

Moscow Office, Russia

The Korea Foundation Moscow Office
c/o The Embassy of the Republic of Korea
St. Plyushchikha 56 bldg 1, Moscow, Russia
Tel: 7-495-783-2749 Fax: 7-495-783-2777
E-mail: moscow@kf.or.kr

Berlin Office, Germany

The Korea Foundation Berlin Office
c/o The Embassy of the Republic of Korea
Stuelerstrasse 8-10, 10787 Berlin, Germany
Tel: 49-30-2606-5458 Fax: 49-30-2606-5399
E-mail: berlin@kf.or.kr

Hanoi Office, Vietnam

The Korea Foundation Hanoi Office
c/o The Embassy of the Republic of Korea
4th Floor, Dae Ha Business Center 360 Kim Ma St., Ba Dinh District,
Hanoi, Vietnam
Tel: 84-4-3771-4924 Fax: 84-4-3771-1814
E-mail: hanoi@kf.or.kr



Contact Information

Headquarters: 10 th FL. Diplomatic Center, 2558 Nambusunwhanno, Seocho-gu, Seoul, 137-863, The Republic of Korea		
	Telephone	e-mail
President	(82-2)2046-8506/7	
Executive Vice President	(82-2)2046-8512/3	
Executive Vice President	(82-2)2046-8510/1	
Innovation & Planning Department	(82-2)2046-8514	plan@kf.or.kr
Human Resources & Administration Department	(82-2)2046-8638	general@kf.or.kr
Korean Studies Department	(82-2)2046-8539	studies@kf.or.kr, fellow@kf.or.kr
Public Diplomacy Department	(82-2)2046-8636	policy@kf.or.kr, intellectual@kf.or.kr
Office of the Auditor-General	(82-2)2046-8589	kcpark@kf.or.kr, msjung@kf.or.kr
Fax	(82-2)3463-6025, 3463-6075/6	

18 th FL. Joongang Ilbo Bldg, 7 Sunhwa-dong, Jung-gu, Seoul, 100-759, The Republic of Korea		
	Telephone	e-mail
Culture & Arts Department	(82-2)2151-6520	kfcenter@kf.or.kr, cultural@kf.or.kr
Media & Public Relations Center	(82-2)2151-6527	publication@kf.or.kr
Fax	(82-2)2151-6590/2	

Designated Donation Program

The Designated Donation Program is implemented with funds donated to the Korea Foundation by businesses, organizations, and individuals. The donated funds are used for various international exchange programs undertaken by the Korea Foundation, including the establishment of Korean studies professorship overseas, and the opening of Korean galleries and Korea-related programs in overseas museums. Tax exemption benefits are provided to donors for their donations in accordance with the Restriction of Tax Reduction and Exemption Act.

Designated Donation in 2010

			US\$ = KRW 1,100
No.	Donor	Designated Program	Amount
1	Korean Parents Committee of Lawrenceville School	The Lawrenceville School, U.S.A (Support for Korea-related activities with priority given to students)	\$254,080
2	AMOREPACIFIC Corp	Cornell University MBA Program (Funds for the establishment of an endowed professorship)	\$2,000,000
3	Bae, Kim, & Lee LLC	University of Hawaii (Establishment of an endowed professorship in Korean Law)	\$20,000
4	TS Computers	Overseas libraries (Selection of overseas organizations, and support for purchase of Korea-related materials)	\$2,182
5	Poongsan Corp/ Guri Chungkwa Corp LS-Nikko Copper Inc./ EAGON Industrial Co. Ltd. Park Yong-Ju (CEO of EAGON)	Support for 2010 Seoul International Music Festival (Korean currency: 100,000,000 won)	\$90,909
6	Son Chang-woo (Son Ju-hwan)	University of Hawaii (Establishment of endowed professorship fund)	\$5,000
7	Korean Alumni Association of Deerfield Academy	Deerfield Academy, U.S.A (Funding support for Korea-related international activities)	\$97,010.45
8	HYOSUNG Corp	St. Paul School, U.S.A (Support for Korea -and Southeast Asia-related programs)	\$200,000
9	New Seoul Hotel/ Hemann Technologies Inc.	Center for Korean Studies, University of Hawaii (Funding for the establishment of an endowed professorship in Korean studies)	\$10,780.97
10	JUWON Co. Ltd.	Harvard University (Funding for the establishment of research and education in the field of social science pertaining to Korea)	\$100,000
11	The Indian Mountain School Alumni Association and Parents Committee	Indian Mountain School, U.S.A (Establishment of a multipurpose hall in the Arts Center)	\$599,773
12	The University of Hawaii Alumni	Center for Korean Studies, University of Hawaii (Funding for the establishment of an endowed professorship in Korean studies)	\$99,252
13	YBM Corp. (Min Seon-sik, CEO)	Harvard University (Funding for the establishment of research and education in the field of social science pertaining to Korea)	\$1,500,000
14	Kookmin Bank	Universities in Vietnam, Indonesia, Mongolia, Kazakhstan that have Korean Language Departments (Support for the development of Korean language textbooks)	\$622,727
15	Lee Se-ung	Indiana University-Kokomo (Activation of exchanges with Korean universities)	\$100,000
16	Gang Seong-min	University of Chicago (Support for academic research activities related to the development of Korean studies)	\$14,076
17	Son Ju-hwan	Korea Institute, Harvard University (Raising awareness of Korean culture and introduction to the outstanding heritage of Korean culture)	Note1
Total (17 activities)			\$5,715,790.42

※ In cases where Korean currency was utilized, an exchange rate of US\$ = 1,100 won was applied.
※ Note 1: donated 100 million KRW worth of artifacts (pottery)

